



# AID FOR TRADE

The European Union's updated strategy  
for prosperity through trade and investment

# +60%

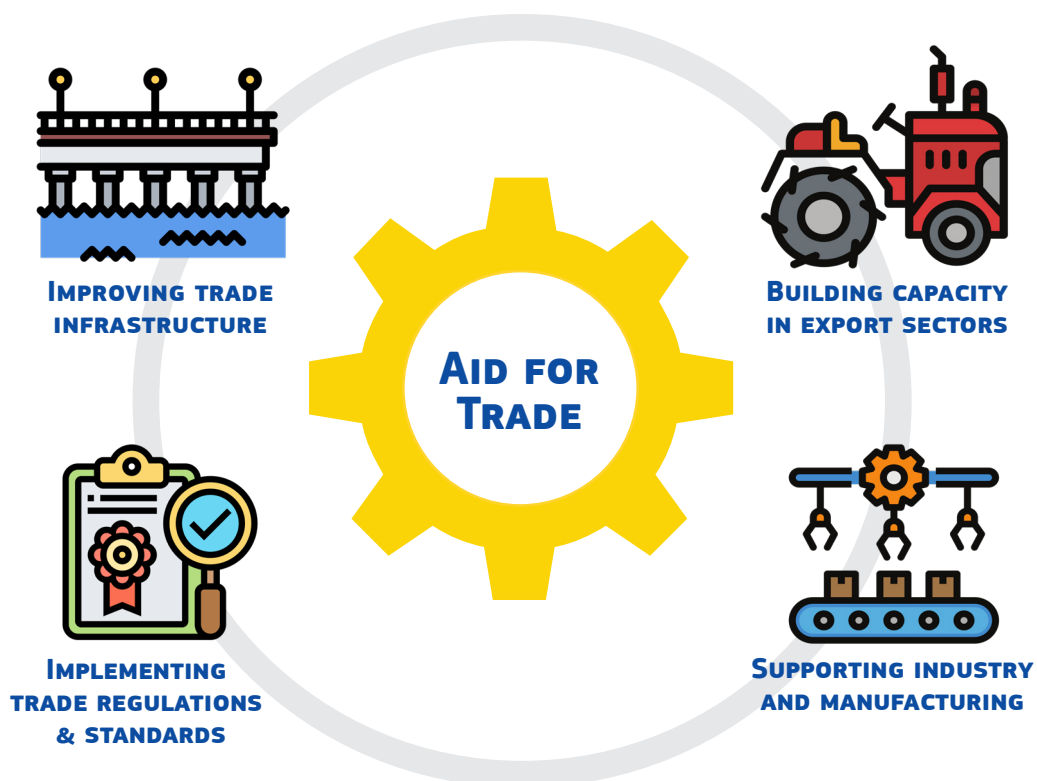
Aid for Trade budget  
from EU and EU MS (27)  
increase 2010 to 2019

# € 11 to 18 Billion

We need to make better use of those funds by helping developing countries reduce poverty and boost inclusive growth through trade.

## THE AID FOR TRADE CONCEPT

Any assistance which helps a developing country to improve its productive and economic capacity to expand and benefit from trade is 'Aid for Trade' (Aft). It is vast and cuts across many areas and types of aid.

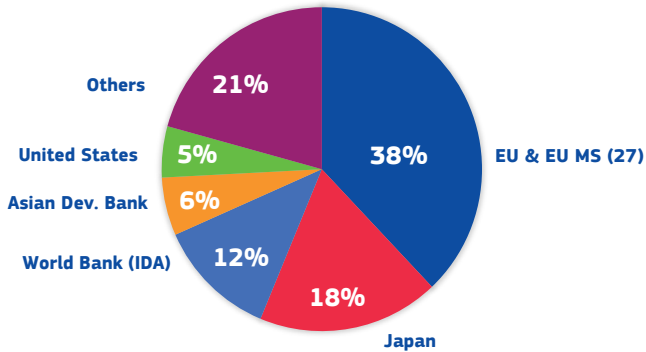


# EU IS THE TOP SUPPLIER OF AID FOR TRADE

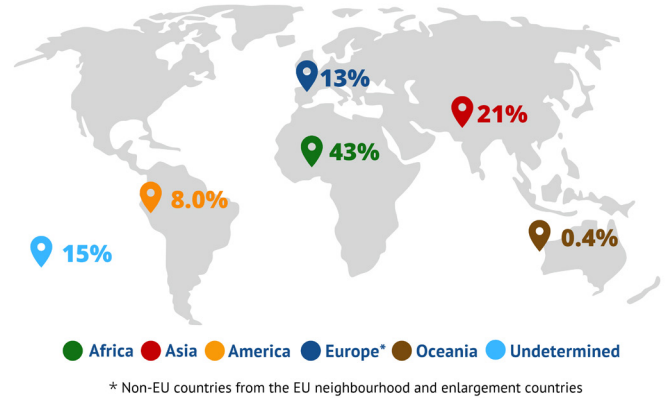
The EU and its member states are the world's leading supplier of Aid for Trade.

1/5 EU & EU MS 27' OFFICIAL DEVELOPMENT ASSISTANCE IS AID FOR TRADE

Aid for Trade world donors



AfT EU & EU MS (27) by region



## OFFICIAL DEVELOPMENT AID (ODA) ALONE CANNOT FILL THE FUNDING GAP

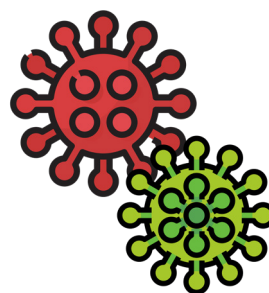
### BUT GAPS REMAIN

Trade has delivered for some countries, but not all. And within countries, growth has not always been as inclusive as needed.



## SUSTAINABLE DEVELOPMENT GOALS

Aid for Trade is designed to help developing countries meet the UN's Sustainable Development Goals (SDGs).



### COVID-19

has reduced the resources available to developing countries to achieve the SDGs.

## ANNUAL SDG FUNDING GAP

€ 2.2 TRILLION  
PER YEAR BEFORE  
COVID-19

€ 3.7 TRILLION  
NOW

Due to COVID-19,  
trade with the EU declined by  
**€ 100 BILLION**



## AID FOR TRADE CAN HELP BY FOSTERING A RAPID RECOVERY IN TRADE VOLUMES

### A NEW APPROACH

The EU's updated strategy is designed to deliver more relevant aid that makes use of all EU tools. Combining Aid with facilitated investments and market access offered by Free Trade Agreements / Schemes brings more and better results.



### DEVELOPING COUNTRIES THAT BENEFIT FROM FREE TRADE DEALS AND SCHEMES

**54**

EU FREE TRADE  
AGREEMENTS AS  
OF 2020

**72**

EU UNILATERAL  
TRADE PREFERENTIAL  
SCHEME

### CONNECT AID AND INVESTMENTS

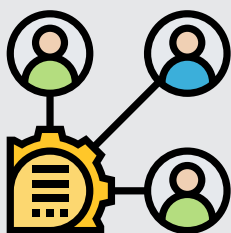
AfT helps to generate further private and public-sector investment in developing countries.

**€ 10 BILLION**

UNLOCKED BY EU BLENDING  
FACILITIES IN 2020.



### ENGAGE BETTER WITH STAKEHOLDERS



Private Sector  
Civil Society  
Local Authorities

### TAILOR SUPPORT

With a focus on Least Developed Countries (LDCs) and fragile situations.

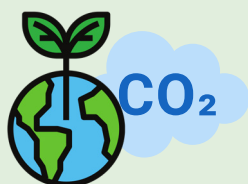
**25%**

Increase proportion of  
EU AfT given to LDC's by  
2030.



LDC's <1% of world  
exports and about 2%  
of EU imports.

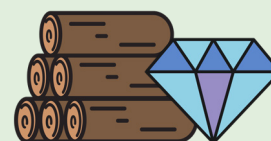
### TOWARDS A GREENER AND MORE INCLUSIVE WORLD



Building low-carbon and climate-resilient economies is at the heart of EU Aid for Trade and the Green Deal.



EU Gender policies ensure women's economic empowerment is key in all EU external actions.



EU imports endeavor to be void of conflict minerals or illegally harvested timber and to protect biodiversity.



# EU AID FOR TRADE IN ACTION

**PRODUCTIVE CAPACITIES**



**STORAGE**



**DIVERSIFICATION**



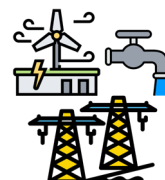
**PROCESSING PLANT**



**VALUE ADDITION**



**UTILITIES**



**LABORATORIES**



**STANDARDS COMPLIANCE**



**INFRASTRUCTURE**



**TRADE FACILITATION**



**FREE TRADE AGREEMENTS**

**ECONOMIC PARTNERSHIP AGREEMENTS**

**GENERAL SCHEME OF PREFERENCES**

**ASSOCIATION AGREEMENTS**



- Aid for Trade
- EFSD+ blending and guarantees
- Trade Agreements

TradeCOM (2017) 677 final and Council Conclusions 15573/17.

Sources:  
European Commission.  
OECD Creditor Reporting System data available in 2021, for 2019 reporting year.  
All figures and percentages are for the EU + EU MS 27 combined.

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Find out more:  
[European Commission's site on Aid for Trade](#)

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