

**#NataliPrize**

Stories that matter



31<sup>ST</sup> ANNUAL  
**LORENZO  
NATALI MEDIA  
PRIZE**



# Privacy statement for Lorenzo Natali Media Prize 2023 Award Ceremony

This privacy statement provides information about the processing and the protection of your personal data.

**Processing operation:**

The Lorenzo Natali Media Prize (LNP) – Award Ceremony

**Data Controller:**

European Commission, Directorate – General for International Partnerships,  
Political Strategy and Communication Unit (INTPA.02)

**Record reference:**

[DPR-EC-01063](#)

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## 1. Introduction

The European Commission (hereafter 'the Commission' or 'Data controller') is committed to protect your personal data and to respect your privacy. The Commission collects and further processes personal data pursuant to [Regulation \(EU\) 2018/1725](#) of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data (repealing Regulation (EC) No 45/2001).

This privacy statement explains the reason for the processing of your personal data, the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you may exercise in relation to your data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

This specific privacy statement concerns the data processing operations undertaken by Directorate – General for International Partnerships (hereafter 'DG INTPA') - Political Strategy and Communication Unit, for the organisation, management and follow up, communication and promotion of the Lorenzo Natali Media Prize (hereafter 'the Prize'), a prize awarded by DG INTPA to journalists who report on development issues around the world.

Information relating to the processing of personal data in the framework of the Lorenzo Natali Prize Contest will be provided in a separate privacy statement.

## 2. Why and how do we process your personal data?

**Purpose of the processing operation:** INTPA.02 collects and uses your personal information to:

- ensure an adequate organisation, management, follow-up, communication and promotion of the Ceremony, in particular to process the registrations, whether online or onsite, and ensure a smooth participation;
- contact event participants with information about the Ceremony (before, during and after);
- establish a list of the event participants to draft, share and publish reports, minutes, follow-up documents and material of the Ceremony on the website:  
<https://ec.europa.eu/international-partnerships/lnp>;
- establish a mailing list of contact details to communicate (including sending invitations) about future Ceremonies organised in the framework of the Lorenzo Natali Prize as well as other INTPA-organised similar or related events to participants.

**Only for onsite participants:**

- Ensure the production of personal recognisable badges and a smooth process of registration, including controlling that the personal badge is picked up and worn by the right person.
- Ensure smooth and adequate participation of all participants with respect to their dietary and/or accessibility requirements.

**For both onsite and online participants:**

The event will be live web-streamed and video recorded, and photographs will be taken.

All participants to the event, including the audience or non-speaker participants, may also be photographed individually or in groups. They may also appear in the videos, or in the web streaming.

Live web-streaming and recordings will be available on the [Lorenzo Natali Prize website](#) and DG INTPA official social media channels ([Facebook](#), [Instagram](#) and [LinkedIn](#)). Recordings and video capture might be also published on the [EC AV Portal](#), and on YouTube.

Photographs might be published on [Lorenzo Natali Prize website](#) and DG INTPA official social media channels ([Facebook](#), [Instagram](#) and [LinkedIn](#)) for promotion and communication about the event in the framework of the European Commission activities.

For logistical reasons, onsite and online participants that do not wish to be part of the above recording/publishing activities will have to:

- opt out when registering to the Ceremony using the tick boxes in the online registration tool;
- (for onsite participants) sit in the dedicated areas (e.g. back rows of the rooms used for the) and wear the special/distinctive sign that participants will have to collect onsite at the registration desk before the start of the event;
- (for online participants) turn off their cameras and microphones.

Participants will introduce their personal data on an online registration tool used by the European Commission called [Event-Works](#) for registering to the Ceremony.

We may use third party tools for allowing participants to attend the event remotely and for web-streaming (see point 7 below for more information).

Your personal data might be further processed for statistical purposes.

Your personal data will **not** be used for any automated decision-making including profiling.

### 3. On what legal ground(s) do we process your personal data?

#### **We process your personal data because:**

- Processing is necessary for the performance of a task carried out in exercise of official authority vested in the Union institution or body in the meaning of **Article 5(1)(a)** of Regulation (EU) 2018/1725. More specifically, Articles 4(4) and 208 of the Treaty on the Functioning of the European Union (TFEU) provide that the Union shall have competence to carry out activities and conduct a common policy in the area of development cooperation. Within the European Commission, DG INTPA is in charge of development policy in a wider framework of international cooperation. In addition, Article 15(1) TFEU foresees that in order to promote good governance and ensure the participation of civil society, the Union's institutions, bodies, offices and agencies shall conduct their work as openly as possible. Moreover, Article 11(1) of the Treaty on European Union stipulates that the institutions shall, by appropriate means, give citizens and representative associations the opportunity to make known and publicly exchange their views in all areas of Union action. The coordination and promotion of awareness on development policy are implemented by virtue of tasks deriving from the Commission's institutional prerogatives in line with the Commission's political priorities, and DG INTPA's Communication Strategy.
- You, as data subject, have given consent for the processing of your personal data for one or more specific purposes (**Article 5 (1) (d)** of Regulation (EU) 2018/1725).

#### **Your consent is required for:**

- the taking of your picture and recording during your participation (online or onsite) to the Ceremony individually or in groups and their publication on [Lorenzo Natali Prize website](#) and DG INTPA official social media channels ([Facebook](#), [Instagram](#) and [LinkedIn](#)) for promotional purposes of the event;
- the sharing of the event participants list containing your name and surname, job title/organization and nationality in order to draft and share minutes and/or follow-up reports, documentation and material to be published with other participants;
- collecting and processing your personal data relating to specific accessibility requirements or dietary preferences - if applicable;
- establish a mailing list containing contact details to communicate (including sending invitations) about future Ceremonies organised in the framework of the Lorenzo Natali Prize as well as other INTPA-organised similar or related events.

You can freely give your consent via a clear affirmative act by ticking the optional box(es) while registering to the Ceremony via the online registration tool (Event-Works). By ticking those boxes, you are freely giving us your explicit consent under Article 5(1)(d) of Regulation (EU) 2018/1725 to process your personal data for those specific purposes. You can withdraw your consent at any time by contacting the Data Controller (see contact details under Heading 9 below).

## 4. Which personal data do we collect and further process?

1. Registration, attendance to (online and onsite) and promotion of the Ceremony:
  - Title
  - Name and surname
  - Gender, date of birth, nationality, mother tongue
  - Job title/Organisation
  - E-mail address
  - Participant type (regular, winner, juror)
  - (*Consent based*) Accessibility requirements and dietary preferences (for onsite participants only)
  - (*Consent based*) Passport number or ID number and information (for winners and jurors attending the onsite event only). This will be needed to organise their coming to Brussels to attend the Ceremony
  - (*Consent-based*) Audio-visual material (image and voice) collected during the Ceremony to be used for communication and promotion purposes in the framework of European Commission activities.
2. Data kept for mailing purposes (consent-based):
  - Name and surname
  - E-mail address
  - Job title/Organisation
  - Nationality.

Personal data for the registration and participation to the Ceremony as well as for mailing purposes will be collected through an online registration tool called Event-Works, which is an IT application used by the European Commission.

Anonymised viewer analytics for the web player and different simulcasts livestreams might be collected and analysed. None of this data will be able to be traced back to individuals. Anonymised information on participation to the livestreamed event (e.g. number of persons, country location, duration) will be use. This information will be used only for technical internal purposes to make an evaluation of the event.

## 5. How long do we keep your personal data?

The Data Controller only keeps your personal data for the time necessary to fulfil the purpose of collection or further processing.

For each of the categories of personal data that is processed, please find below the retention details.

- All personal data related to the organisation and management of the Ceremony will be kept for **one (1) year** from the date of the Ceremony (with the exception of accessibility requirements and dietary preferences, ID/passport number (winners and jurors) that will be deleted within **one (1) month** after the event).
- Recordings from the web streaming of the Ceremony will be kept for **two (2) years** before being deleted. More information is available in the Record of Processing [DPR-EC-00306](#) (Web-streaming of Commission events).
- In case of audio-visual material collection (image and voice) of the Ceremony, these will be kept for **three (3) months** after the end of the event before being deleted<sup>1</sup>. More information is available in the Record of Processing [DPR-EC-01937](#) (Audio-visual recording of meetings).

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<sup>1</sup> Please note that if the audio-visual content has been published on social media or other platforms, the respective retention policy applies.

- Personal data collected for mailing purposes will be kept for the time necessary to fulfil the purpose of collection, namely **until you unsubscribe from the mailing list**. You can request to be removed from the mailing list by writing to: [INTPA-LNP-2023@ec.europa.eu](mailto:INTPA-LNP-2023@ec.europa.eu) or following the unsubscribe link in the information email you have received (where applicable/depending on the technical solutions available).
- In cases where data is kept for statistical purposes, some subscribers' optional data may be kept for **five (5) years** after the un-subscription, providing these do not allow to identify the subscriber anymore and that these are available to a very restricted number of authorised persons performing the processing operation on a need-to-know basis, for the sole purposes of generating anonymised statistics – in line with Article 13 of Regulation (EU) 2018/1725.
- Selected service providers for organisational purposes are contractually bound to process personal data on behalf of and in line with the instructions of the data controller, keep confidential any data they process and protect it from unauthorised access, use and retention.

## 6. How do we protect and safeguard your personal data?

All personal data in electronic format (e-mails, documents, uploaded batches of data, etc.) are stored either on the servers of the European Commission or of its contractors. All processing operations are carried out pursuant to the [Commission Decision \(EU, Euratom\) 2017/46](#) of 10 January 2017 on the security of communication and information systems in the European Commission.

The Commission's external contractor, Pomilio Blumm (also hereafter referred to as 'Data Processor'), is bound by a specific contractual clause for any processing operations of your data on behalf of the Commission, and by the confidentiality obligations deriving from [Regulation \(EU\) 2016/679](#) of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC ('GDPR' - General Data Protection Regulation).

The Data Processor will store participants' data on its own secured server with limited access, located in the European Union (Italy and Germany), in a password-protected file. The password will only be known by the team members working on the project to assess the eligibility of submissions and contact the Prize's winners follow up and promote the Prize. The Data Processor and the Data controller only communicate personal data via a shared file system to which both have access for uploading and downloading files. The system used is built on DRUPAL.

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures in place. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

## 7. Who has access to your personal data and to whom is it disclosed?

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to authorised staff according to the "need to know" principle. Such staff abide by statutory, and when required, additional confidentiality agreements.

The Commission's external contractor will have full access to and process participant's personal data submitted via the registration online tool (Event-Works).

Your personal data are disclosed to the Data Processor because they will perform processing operations on behalf of DG INTPA for the purposes of to organize, manage, follow-up and promote the Ceremony and interact with the participants of the Ceremony. The Commission's external contractors are bound by confidentiality clauses under a contract.

If you have given us your consent when registering to the event, pictures/audio-video recordings from the Ceremony on which you appear may be shared publicly on the website or on social media too. For detailed information about the use of social media by the European Commission, see the Record of Processing [DPR-EC-00073](#) (Social Media Use by the European Commission).

Moreover, your name and surname, job title/organisation and nationality may be shared among the participants as part of the participants list of the event or as part of reports, minutes, follow-up documents and material of the Ceremony.

Please note that pursuant to Article 3(1) of Regulation (EU) 2018/1725 public authorities (e.g. Court of Auditors, EU Court of Justice) which may receive personal data in the framework of a particular inquiry in accordance with Union or Member State law shall not be regarded as recipients; the processing of those data by those public authorities shall be in compliance with the applicable data protection rules according to the purposes of the processing. The information we collect will not be given to any third party, except to the extent and for the purpose this is required by law.

The registration for the Ceremony takes place via a Commission website (Event-Works). The cookies employed by the Commission on the registrant's device for that purpose will be covered by the cookie policy of the Commission, which is available here: [https://ec.europa.eu/info/cookies\\_en](https://ec.europa.eu/info/cookies_en). Cookies are stored by Europa Analytics, the corporate service which measures the effectiveness and efficiency of the European Commission's websites on EUROPA. More information is available in the Record of Processing DPR-EC-00685 (Europa Analytics).

For participants to be able to attend the Ceremony remotely, we will use third party tools. We recommend that users read the relevant privacy policies of these tools carefully before using them. These explain each company's policy of personal data collection and further processing, their use of data, users' rights and the ways in which users can protect their privacy when using those services. The use of a third-party IT tool does not in any way imply that the European Commission endorses them or their privacy policies.

## 8. What are your rights and how can you exercise them?

You have specific rights as a 'data subject' under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access, your personal data and to rectify them in case your personal data are inaccurate or incomplete. Where applicable, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

You have the right to object to the processing of your personal data, which is lawfully carried out pursuant to Article 5(1)(a) of Regulation (EU) 2018/1725 on grounds relating to your particular situation.

You have consented to provide your personal data to the data controller for some of the processing operations described above. You can withdraw your consent at any time by notifying the Data Controller using the contact details mentioned in Heading 9 below. The withdrawal of your consent will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

You can exercise your rights by contacting the Data Controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Heading 9 below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 10 below) in your request.

## 9. Contact information

### The Data Controller

If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller, INTPA.02 Political strategy and communication unit:

[INTPA-LNP-2023@ec.europa.eu](mailto:INTPA-LNP-2023@ec.europa.eu).

### The Data Protection Officer (DPO) of the Commission

You may contact the Data Protection Officer ([DATA-PROTECTION-OFFICER@ec.europa.eu](mailto:DATA-PROTECTION-OFFICER@ec.europa.eu)) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

### The European Data Protection Supervisor (EDPS)

You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor ([edps@edps.europa.eu](mailto:edps@edps.europa.eu)) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the Data Controller.

## 10. Where to find more detailed information?

The Commission Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the Commission, which have been documented and notified to him. You may access the register via the following link: <http://ec.europa.eu/dpo-register>.

This specific processing operation has been included in the DPO's public register with the following Record reference: [DPR-EC-01063](#).

You may also consult the Event-Works privacy statement available here: [DPR-EC-00297.5](#)