

UN 2030 Agenda for Sustainable Development - Public Consultation on revising the European Consensus on Development

Fields marked with * are mandatory.

(1) Introduction

The year 2015 was a strategic milestone for global governance, poverty eradication and sustainable development. It marked the target date of the UN Millennium Development Goals and a point to reflect on the progress made to date and the challenges ahead in addressing their unfinished business. 2015 also saw a series of landmark international summits and conferences over the course of the year (the [Sendai Framework for Disaster Risk Reduction 2015-2030](#), the [Addis Ababa Action Agenda](#), the [2030 Agenda for Sustainable Development](#) and the COP 21 [Paris Agreement](#) under the UN Framework Convention on Climate Change) which have collectively re-cast the way the international community, including the EU, will work to achieve sustainable development and poverty eradication for many years.

Importantly, and in contrast to the Millennium Development Goals, the 2030 Agenda, including its seventeen Sustainable Development Goals, is a universal Agenda which applies to all countries. It reflects many core European values and interests and provides an international framework for tackling global challenges such as climate change. The EU response to the 2030 Agenda is moving ahead in a range of ways:

- Firstly, as part of EU efforts to implement the 2030 Agenda, the [Commission Work Programme for 2016](#) announces an initiative on the next steps for a sustainable European future which will explain how the EU contributes to reaching the Sustainable Development Goals and map out the internal and external aspects of EU policies contributing to the implementation of the Sustainable Development Goals.
- Secondly, the High Representative will present the [EU Global Strategy on Foreign and Security Policy](#) that is expected to steer the different EU external policies contributing to the global vision of a more stable, prosperous and secure world. It should set out the strategic direction for the full range of EU external action, and as such will help guide EU implementation of the 2030 Agenda in external action.
- Thirdly, the EU will review its development cooperation policy. Existing leading policy documents (including the [2005 European Consensus on Development](#) and the [2011 Agenda for Change](#)) are currently framed around the Millennium Development Goals and need to adapt to incorporate the 2030 Agenda. Given its direct relevance to the EU's overall relations with developing countries, this review will be carried out in full consistency with the ongoing work on the future of the partnership between the EU and the members of the African, Caribbean and Pacific Group of States, under a post-Cotonou framework.

Views from this consultation will be used to inform the way forward on the initiatives above and in particular the revision of the European Consensus on Development and other external aspects of 2030 Agenda implementation. The consultation seeks your views on **how development policy, in the context of EU external action as foreseen by the Lisbon Treaty**, should respond to the range of landmark 2015 summits and conferences, and also to the rapid changes happening in the world.

Replies can include views which could apply only to the EU institutions and also to both the EU and its Member States – it would be helpful to clarify this in your response. This open public consultation will run for 12 weeks from 30 May 2016 to 21 August 2016. A brief summary and analysis of all consultation contributions will be published by November 2016 and all individual contributions will also be made available on the consultation website (unless respondents ask for their contributions not to be published).

(2) Information on respondents

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2.1 Received contributions may be published on the Commission's website, with the identity of the contributor. Please state your preference with regard to the publication of your contribution.

Please note that regardless of the option chosen, your contribution may be subject to a request for access to documents under Regulation 1049/2001 on public access to European Parliament, Council and Commission documents. In such cases, the request will be assessed against the conditions set out in the Regulation and in accordance with applicable data protection rules.

- ☐ I do not agree that my contribution will be published at all
- ☐ My contribution may be published but should be kept anonymous; I declare that none of it is subject to copyright restrictions that prevent publication
- ☒ My contribution may be published under the name indicated; I declare that none of it is subject to copyright restrictions that prevent publication

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2.2 Are you registered in the EU's Transparency Register?

Please note: Organisations, networks, platforms or self-employed individuals engaged in activities aimed at influencing the EU decision making process are expected to register in the transparency Register. During the analysis of replies to a consultation, contributions from respondents who choose not to register will be treated as individual contributions (unless the contributors are recognised as representative stakeholders through Treaty provisions, European Social Dialogue, Art. 154-155 TFEU).

- ☒ Yes
- ☐ No

*

2.2.1 If yes, what is your registration number?

17888758870-92

*

2.3 Name (entity or individual in their personal capacity)

British Council

*

2.4 Contact details (address, telephone number, email)

[Redacted contact details]

2.5 What type of stakeholder are you?

- ☐ Government institution / Public administration
- ☐ University / Academic organisation
- ☐ Civil society (including Non-Governmental Organisation, specialised policy organisation, think tank)
- ☐ International organisation
- ☐ Private sector or private company
- ☐ Citizen/private individual
- ☒ Other

2.6 Please specify

Charity

*

2.7 What is your place of residence (if you are answering as a private individual) or where are the headquarters of your organisation situated (if you are answering on behalf of an organisation)?

- ☒ In one of the 28 EU Member States
- ☐ Other

2.8 Please specify

UK

(3) Context: why a change is needed

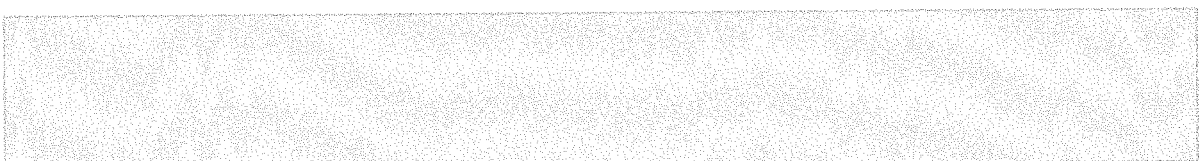
The EU and its Member States are determined to implement the 2030 Agenda through internal and external actions as well as contribute to the successful implementation of the Paris Agreement on Climate Change, given the strong interlinkages. In this context, our policies, should take into account changing global conditions and trends, to ensure that they remain fit-for-purpose across the time-horizon to 2030.

The global landscape has changed significantly compared to the time of adoption of the Millennium Development Goals. While much has been achieved, with more than one billion people having been lifted out of extreme poverty since 1990, great challenges remain and new ones are emerging. At global level, more than 800 million people still live on less than USD 1.25 a day. The world is witnessing multiple conflicts and security tensions, complex humanitarian and global health crises, deteriorations of human rights, environmental degradation, resource scarcity, urbanisation and migration. Migration flows across the world will continue to have important impacts, and present both a risk and an opportunity. The EU needs to address global security challenges, including tackling the root causes of conflict and instability and countering violent extremism. Climate change can continue to amplify problems and can severely undermine progress. Important changes include demographic trends, a new distribution of wealth and power between and within countries, the continuing globalisation of economies and value chains, an evolving geography of poverty and a proliferation of actors working on development. Projections also suggest important challenges are ahead (for example, continuing unprecedented urbanisation, and other demographic challenges including ageing societies for some and the potential for a demographic dividend for others). Continued attention will be given to a democratic, stable and prosperous neighbourhood. A revision to EU development policy should take into account these trends (including anticipating those that will remain central in future) whilst retaining a core focus on eradicating poverty and finishing the job started by the Millennium Development Goals.

Finally, the EU Consensus needs also to adapt to the Lisbon Treaty, which provides for all external action policies to work within the frameworks and pursue the principles of objectives of Article 21 of the Treaty on European Union. In particular, coherence between the different parts of EU external action and between external and internal policies is crucial.

The EU will need to address these new global challenges, many of which require coordinated policy action at the national, regional and global levels. The 2030 Agenda provides a framework which can guide us in doing so.

3.1 There is a range of key global trends (e.g. changing geography and depth of poverty; challenges related to climate change, political, economic, social, demographic, security, environmental or technological) which will influence the future of development and the implementation of the 2030 Agenda. Which of these do you think is the most important?



3.2 How should EU policies, and development policy in particular, better harness the opportunities and minimise the negative aspects of the trend you identified in the previous question?



(4) Priorities for our future action: what we need to do

Implementation of the 2030 Agenda will require sustained EU efforts to promote a more just world, including a strong focus on the need to address gender equality and women's empowerment. Peace, inclusiveness, equality and good governance including democracy, accountability, rule of law, human rights and non-discrimination will need particular emphasis. The 2030 Agenda also requires recognition of the close interconnectedness between poverty, social issues, economic transformation, climate change and environmental issues.

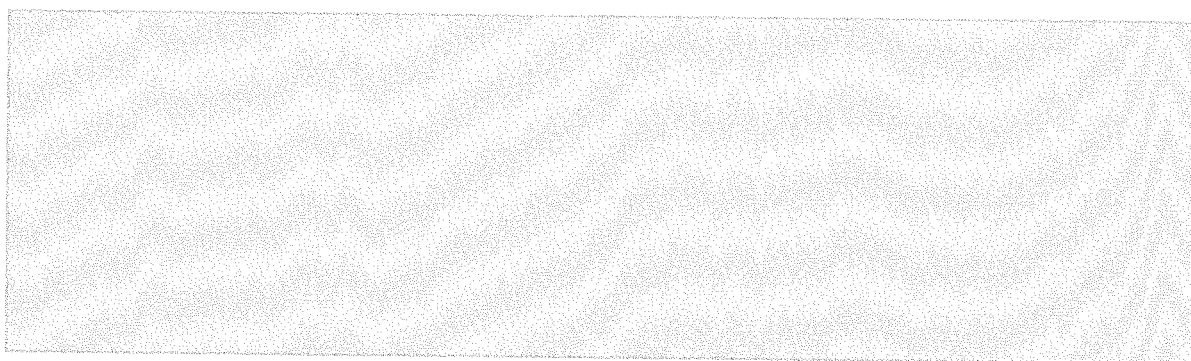
To achieve poverty eradication, EU development policy will need to take into account key demographic and environmental trends, including challenges related to climate change, and concentrate effort on least developed countries and fragile states. The EU will also need to strengthen our approach to fragility and conflict, fostering resilience and security (as an increasing proportion of the world's poor are expected to live in fragile and conflict affected states) and to protect global public goods and to maintain our resource base as the prerequisite for sustainable growth. Peace and security, including security sector reform, will have to be addressed also through our development policy, as will the risks and opportunities related to migration flows. Tackling social and economic inequalities (both within and between countries) is a crucial element of the 2030 Agenda as is addressing environmental degradation and climate change. Job creation will be an important challenge in which the private sector has to play an active role. Finishing the job of the Millennium Development Goals requires identifying and reaching those people throughout the world who are still not benefitting from progress to ensure that no one is left behind.

To achieve lasting results, EU development policy will need to foster transformation and promote inclusive and sustainable growth. Drivers of inclusive sustainable growth, such as human development, renewable energy, sustainable agriculture and fisheries, and healthy and resilient oceans should be an important part of our efforts to implement the new Agenda as will efforts aimed at tackling hunger and under-nutrition. Implementation of the 2030 Agenda will require a multi-dimensional, integrated approach to human development. Implementation will also require us to address vectors of change, such as sustainable urban development and relevant use of information and communication technology. Our development policy will have to engage and identify new ways of partnering with the business in order to achieve sustainable and inclusive growth, industrialisation and innovation. Implementation of the 2030 Agenda will also require cooperation with partner countries and regions on science, technology and innovation. In all aspects of our external action, the EU will need to ensure that our approaches, including development cooperation, are conducive to achieving the 2030 Agenda's Sustainable Development Goals and that the EU intensifies efforts to promote pursue coherence between our policies and our internal and external action.

4.1 How can the EU better address the links between achieving the Sustainable Development Goals, the Paris Agreement on climate change and addressing other global sustainable development challenges?



4.2 How should the EU strengthen the balanced integration of the economic, social and environmental dimensions of sustainable development in its internal and external policies, and in particular in its development policy?



4.3 What are the main changes you would like to see in the EU's development policy framework?

We would like the new strategy to incorporate the following areas which we believe are not sufficiently present in the current policy:

Social enterprise,

Culture

Higher education

More specifically on Culture and development:

Currently, there is very limited direct funding for the arts and culture in the programming period 2014-2020. Whilst progress has been made to develop the cultural strand, funding is limited, competition is high due to an active cultural sector, and it has taken much longer than anticipated to programme and release the funds (the latest forecast notice suggests that further consultation is being sought via culture advisory services). The process from policy to programme should be faster and the intervention more large scale to reflect the recognition of the role culture can play as an enabler and driver of sustainable development.

We recommend supporting cultural projects that contribute to social cohesion, poverty reduction, conflict resolution, peacebuilding, reconciliation and resilience building. With these objectives in mind and a solid monitoring and evaluation to measure change and impact, the proposals shared and the outcomes of the projects will inform development policy through best practice and lessons learnt. However the longer the wait and the smaller the response, the harder it will be to integrate culture into EU development policy in time for the next programming cycle.

For cultural projects to have a real impact on sustainable development, the focus should not just be on the end product of a project, but on the process that beneficiaries experience as this is just as valuable, if not more so, than the visible output. Similarly, initiatives should embrace cultural diversity and explore a variety of voices and ways of making them heard, whilst respecting human rights and dignity as European values that contribute to development.

4.4 In which areas highlighted above would you expect to see greater consistency between development policy and other areas of the EU external action in the implementation of the 2030 Agenda?

In recent years, the EU external action service has been more open to listen to civil society including the cultural sector in order to develop their strategies and programmes. The EEAS Global Strategy clearly recognises the role that culture can play in countering violent extremism, which itself limits the development of countries and peoples. In order to achieve this, the approaches used are similar to those employed in development, such as providing alternative pathways, encouraging freedom of expression, facilitating wellbeing, building capacity, enhancing skills, enabling intercultural dialogue and exchange. All of these approaches contribute to strengthening connections and fostering understanding, pluralism, coexistence and respect, as well as social stability and economic growth, which are all relevant for sustainable development as in the 2030 agenda.

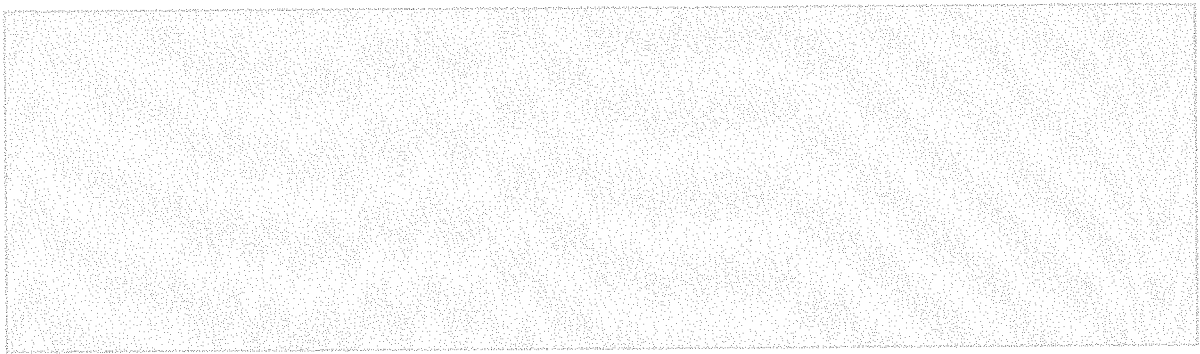
The Strategy also recognises the role of civil society including cultural organisations for strengthening societal resilience. EEAS is committed long term to deepening relationships and reaching out to the cultural sector to hold governments accountable, empower civil society, and focus on local action for inclusive governance. Culture can play a key role in mediation and facilitation, as it can provide a channel through which to access citizens and policymakers alike and provide a safe space for expression and dialogue so that people's voices can be heard and creative solutions to development problems can be found.

Development policy should therefore reflect the beliefs of the EU in the power of culture to contribute to a safer, more inclusive and prosperous world by aligning with other strategies across the institution in this field. This external action will enable a stronger implementation of the 2030 agenda through a joint EU response based on the knowledge and experience from civil society to government bodies and informed by its own institutions, policies and global strategies.

4.5 In which areas does the EU have greatest value-added as a development partner (e.g. which aspects of its development policy, dialogue or implementation arrangements or in which category of countries)?



4.6 How can the EU refine its development policy to better address inequalities – including gender inequality – in the context of the implementation of the 2030 Agenda?



4.7 How can the EU development policy make a stronger contribution to the security of people? How can EU development policy contribute to addressing the root causes of conflict and fragility and contribute to security and resilience in all the countries where we work?

How can EU development policy make a stronger contribution to the security of people?

Greater use of multidisciplinary and issue-based approaches to supporting reform, and more flexibility factored into programme design and delivery, to allow teams in-country to better understand and respond to the evolving security needs of populations in-country (e.g. the Doing Development Differently agenda of the UK and adaptive programming). Critical is understanding and shaping reform to speak to the types of insecurity as identified by those experiencing it.

How can EU development policy contribute to addressing the root causes of conflict and fragility and contribute to security and resilience in all the countries where we work?

1. Through upstream / preventative work

Education that teaches critical thinking and civic values, to enable young people to negotiate their future, avoiding violent means

Focus on drivers of mass violent extremist group recruitment as a particular threat to security and achievement of development objectives

2. New or better collaboration between government, private sector civil society and individuals

Programmes that aim to bridge the State - citizen divide and dialogue, rather than just deliver institutional reform

Pilot approaches that deliver alternative pathways for youth where others, like paid employment are not likely to be forthcoming

3. Communications matter in conflict situations

Improve government coordination in response to security crises - avoiding securitised responses that exacerbate conflict

Empowering civil society and other community members to use communications to help address drivers of conflict

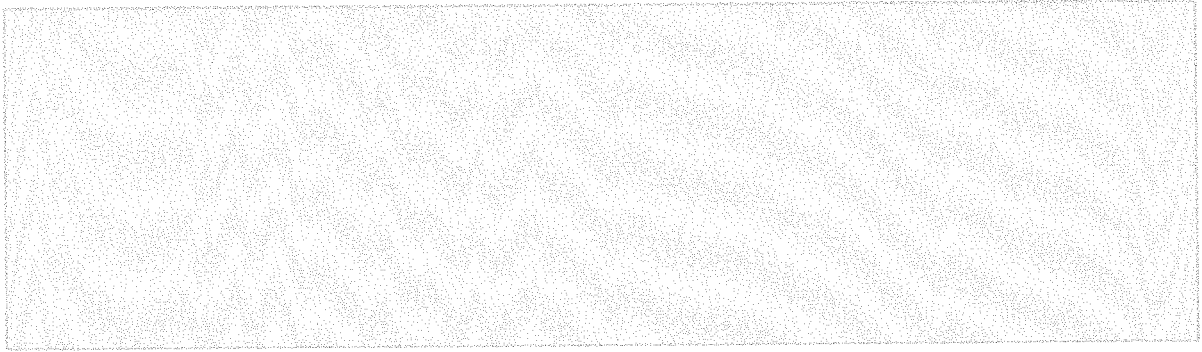
4. More agility in responses, that consider changing contexts and evolving threats

A more flexible approach to programming, encouraging pilots, adaptive approaches would enable implementers to adapt to changing contexts over time - this is particularly important for longer duration projects.

5. A more coordinated approach to programming across DGs

This would avoid security/development conflicting approaches. EU projects should not be competing for the same space or stakeholders but can collaborate and align around a common problem set. Host governments would likely welcome this.

4.8 How can a revised Consensus on Development better harness the opportunities presented by migration, minimise the negative aspects of irregular migration on the implementation of the 2030 Agenda and better address the root causes of irregular migration and forced displacement?



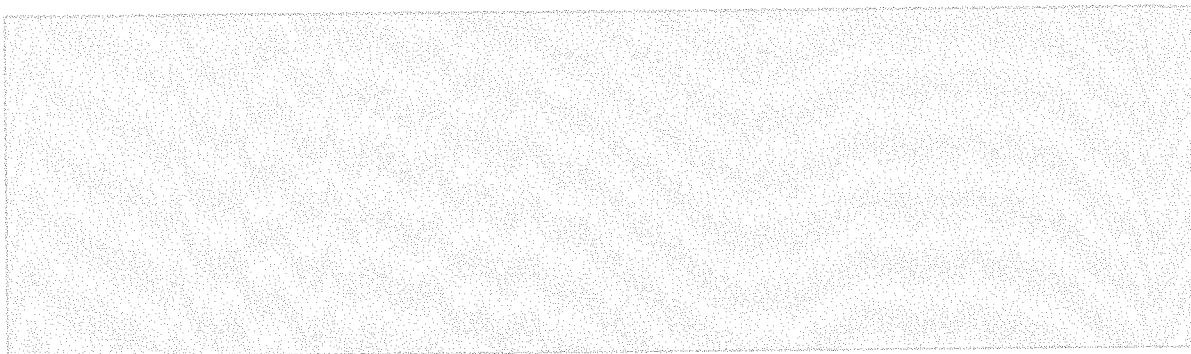
(5) Means of implementation: how do we get there?

The principle of universality underpinning the 2030 Agenda will require a differentiated approach to engagement with countries at all levels of development. Official Development Assistance will continue to play an important role in the overall financing mix for those countries most in need (particularly the Least Developed Countries). The EU and its Member States should continue to progress towards achieving their commitments. However, in all countries our development cooperation will need to take account of other sources of finance, including by leveraging other (non-Official Development Assistance) sources of finance for poverty eradication and sustainable development. The delivery of the 2030 Agenda means that our work helping countries raise their own resources (domestic resource mobilisation), the provision of aid for trade, blending* and partnering with the private sector should be priority areas of focus. The Addis Ababa Action Agenda, an integral part of the 2030 Agenda, provides a framework for our efforts, including for our work supporting the right enabling policy environment for sustainable development in our partner countries. The implementation of the 2030 Agenda and the Paris Agreement on climate change under the United Nations Framework Convention on Climate Change should be closely coordinated given the strong interlinkages. Engagement with middle income countries, notably the emerging economies, will be important to the implementation of the 2030 Agenda, considering the role they can play in promoting global public goods, what they can achieve within their respective countries on poverty eradication and sustainable development, and the example they can set within their regions as well as their role in regional processes. Here differentiated partnerships can play an important role (examples include different forms of political, economic, and financial investment as well as cooperation in science, technology and innovation). Specific attention and focus should also be given to Least Developed Countries, as acknowledged by the Addis Ababa Action Agenda.

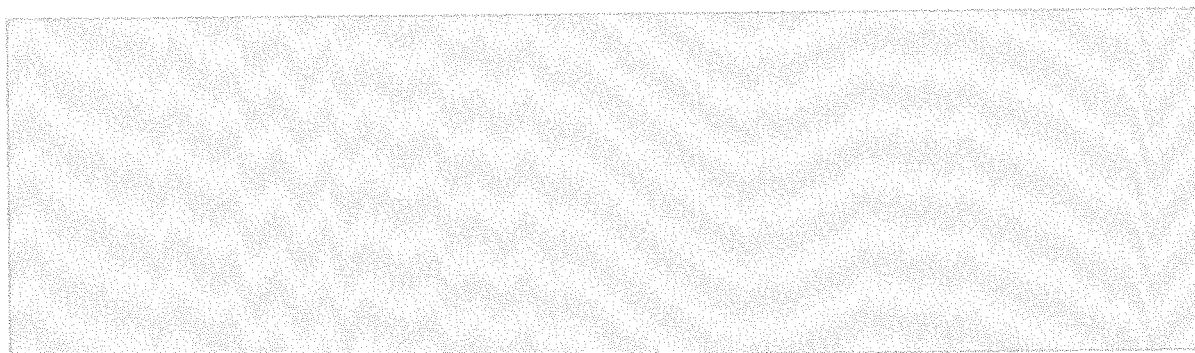
The EU's implementation of the 2030 Agenda provides an opportunity for enhancing consistency between the different areas of the EU's external action and between these and other EU policies (as outlined in the Lisbon Treaty and in EU's Comprehensive Approach to external conflict and crises). The EU will continue to pursue Policy Coherence for Development as a key contribution to the collective effort towards broader policy coherence for sustainable development. In our external action, the EU needs to consider how we can use all policies, tools, instruments at our disposal coherently in line with the integrated nature of the 2030 Agenda.

* Combining EU grants with loans or with equity from other public and private financiers with a view to leveraging additional resources.

5.1 How can EU policies, and EU development policy in particular, help to mobilise and maximise the impact of the increasing variety of sustainable development finance, including in particular from the private sector?




5.2 Given the evolving availability of other sources of finance and bearing in mind the EU's commitments on Official Development Assistance (e.g. Council Conclusions from 26 May 2015 on "A New Global Partnership for Poverty Eradication and Sustainable Development after 2015", and inter alia, paragraphs 32 and 33), how and where should the EU use its Official Development Assistance strategically and to maximise its impact?



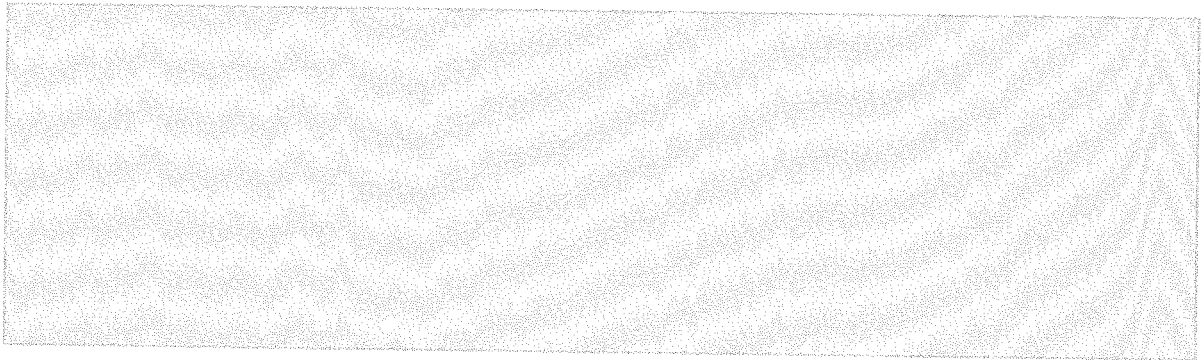
5.3 How can the EU better support partner countries in mobilising their own resources for poverty eradication and sustainable development?



5.4 Given the importance of middle income countries to the implementation of the 2030 Agenda, what form could differentiated partnerships take?



5.5 Given experience so far in taking into account the objectives of development cooperation in the implementation of EU policies which are likely to affect developing countries (e.g. Policy Coherence for Development: 2015 EU Report), how should the EU step up its efforts to achieve Policy Coherence for Development, as a key contribution to the collective effort towards policy coherence for sustainable development? How can we help ensure that policies in developing countries, and internationally contribute coherently to sustainable development priorities?



(6) The actors: making it work together

An important feature of the new Agenda is that all governments, developed and developing, will need to work with a wide range of stakeholders (including the private sector, civil society and research institutions) to improve the transparency and inclusivity of decision-making, planning, service delivery, and monitoring and to ensure synergy and complementarity.

The EU must continue to work collaboratively with others and contribute to a coordinated approach. The Addis Ababa Action Agenda puts national plans for implementation (including associated financing and policy frameworks) at the centre. To maximise our impact, EU development policy should be based on a strategic and comprehensive strategy for each country, which also responds to the country-specific context.

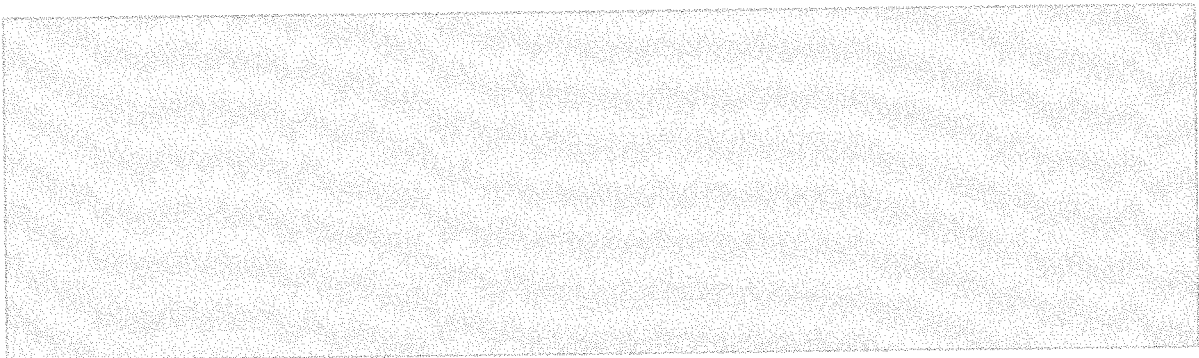
Our partner countries' implementation of the 2030 Agenda will inform our overall engagement and our development cooperation dialogue with them and will help shape our support for their national efforts. The EU should also help partner countries put in place the necessary enabling policy frameworks to eradicate poverty, tackle sustainable development challenges and enhance their policy coherence.

There is a need for a renewed emphasis on the quality of development cooperation, including existing commitments on aid and development effectiveness made in Paris, Accra and Busan* and through work with the Global Partnership for Effective Development Cooperation.

An updated EU development policy should also provide a shared vision that guides the action of the EU and Member States in development cooperation, putting forward proposals on how to further enhance coordination, complementarity and coherence between EU and Member States. Strengthening Joint Programming will be an important part of this. Improving the division of labour between the EU and its Member States in order to reduce aid fragmentation will also contribute to increased development effectiveness.

* See Paris Declaration on Aid Effectiveness and the Accra Agenda for Action and the Busan Partnership for Effective Development Cooperation

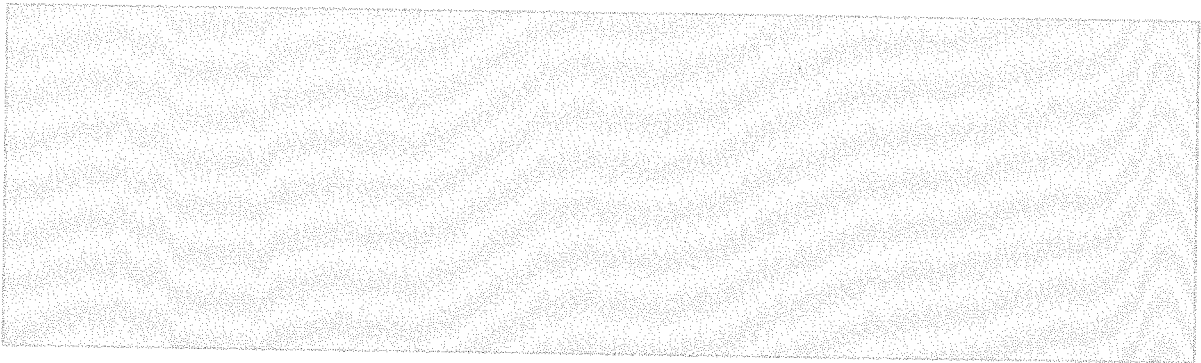
6.1 How should the EU strengthen its partnerships with civil society, foundations, the business community, parliaments and local authorities and academia to support the implementation of the 2030 Agenda (including the integral Addis Ababa Action Agenda) and the Paris Agreement on climate change?



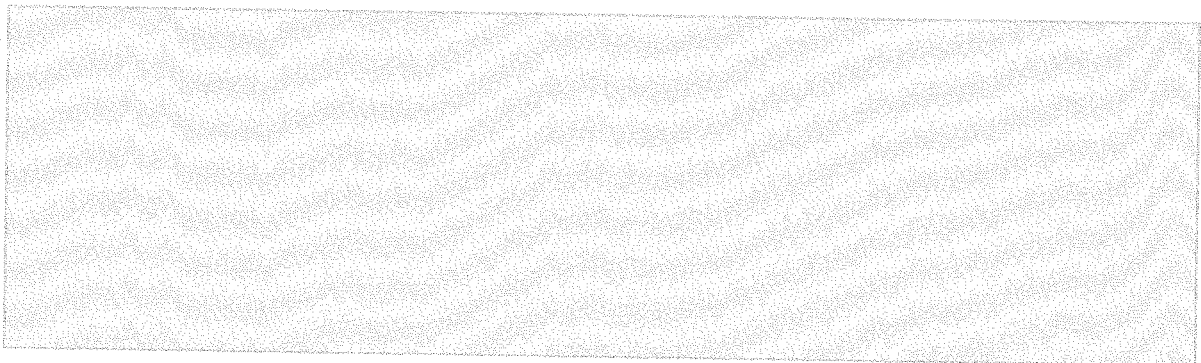
6.2 How can the EU promote private sector investment for sustainable development?



6.3 How can the EU strengthen relations on sustainable development with other countries, international financing institutions, multilateral development banks, emerging donors and the UN system?



6.4 How can the EU best support partner countries to develop comprehensive and inclusive national plans for the implementation of the 2030 Agenda?



6.5 What are the best ways to strengthen and improve coherence, complementarity and coordination between the EU and the Member States in their support to help partner countries achieve poverty eradication and sustainable development?

Joint programming increases the opportunity for joint initiatives in the field and promotes greater aid effectiveness. BC supports this exercise and the resulting joint implementation activities which follow in the next phase. They reduce fragmentation and promote synergies between diverse European partners, showcasing the strength of European development expertise and enhancing EU visibility.

Joint programming and joint implementation initiatives can be enhanced by the sharing of resources – particularly those related to analysis, information sharing and M&E. A clear distribution of tasks and of funds amongst the various actors should be communicated as early as possible.

6.6 How can EU development cooperation be as effective as possible, and how can we work with all partners to achieve this?

In order to be effective as possible, EU development cooperation should be based upon European expertise, as this will provide a truly European response. As advised by the Council conclusions of 12 May, preference should clearly be given to European operators and when using pillar assessed type contracts to implement, preference should be given to European agencies (opposed to other organisations).

Encouraging joint implementation initiatives by several European partners together further enhances EU visibility and maximises the European response. It also allows for the inclusion of stakeholders and operators from the private sector, local authorities, institutes research and financial institutions of European and partner countries.

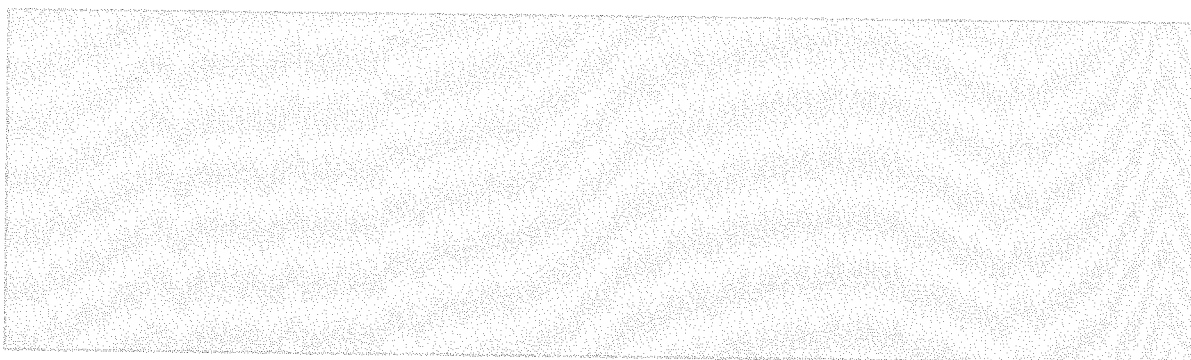
6.7 What further progress could be made in EU Joint Programming, and how could this experience be linked with other EU joined-up actions in supporting countries' delivery of the 2030 Agenda?

The focus on several key themes in joint programs in accordance with the Council conclusions of 12 May 2016, would be appropriate – notably migration, climate change, fragility and security.

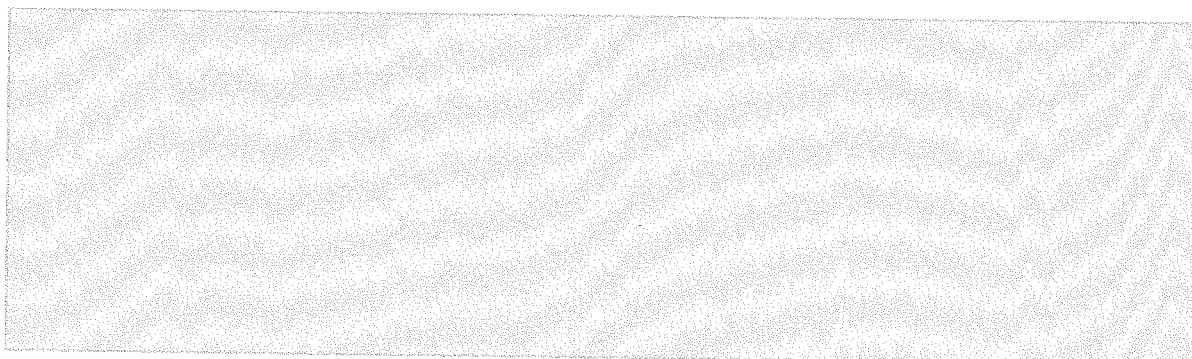
(7) Keeping track of progress

The EU will need to contribute to the global follow-up and review process for the 2030 Agenda. Keeping track of progress in a systematic and transparent way is essential for delivering the 2030 Agenda. The EU is actively contributing to the setting up of a Sustainable Development Goal monitoring system at global, regional and national level. Demonstrating results and impact from our efforts and the promotion of transparency will be important priorities for EU development policy, as part of a wider move to strengthen accountability, follow-up and review at all levels.

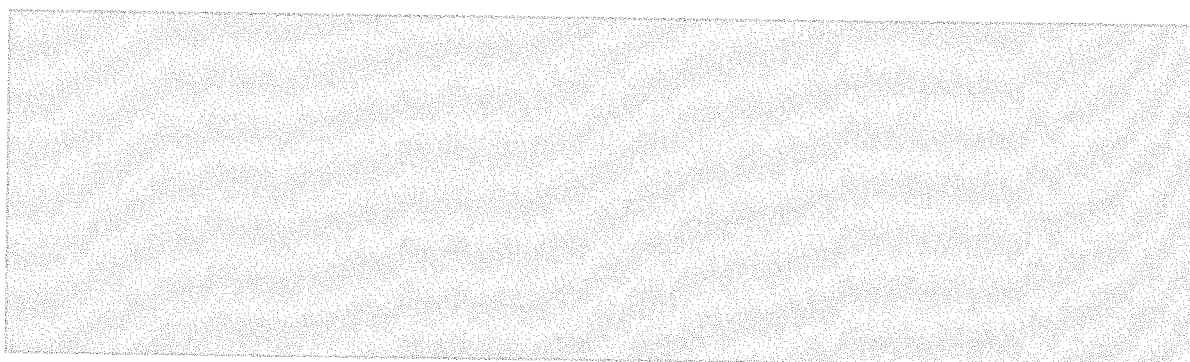
7.1 How can the EU strengthen its own use of evidence and analysis, including in the development field, to feed into its regular review on the Sustainable Development Goals to the UN?



7.2 How can the EU help to ensure the accountability of all actors involved in implementation of the 2030 Agenda, including the private sector? How can the EU encourage a strong and robust approach to the Follow Up and Review of the 2030 Agenda from all actors?



7.3 How should EU development cooperation respond to the regular reviews on progress of the partner countries towards the 2030 Agenda goals?



Contact

EuropeAid-CONSENSUS-CONSULTATION@ec.europa.eu

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