

Privacy Statement for Lorenzo Natali Media Prize 2023 Contest

This privacy statement provides information about the processing and the protection of your personal data.

Processing operation:

The Lorenzo Natali Media Prize (LNP)

Data Controller:

European Commission, Directorate – General for International Partnerships, Political Strategy and Communication Unit (INTPA.02)

Record reference:

DPR-EC-12868.1

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1. Introduction

The European Commission (hereafter 'the Commission' or 'Data controller') is committed to protect your personal data and to respect your privacy. The Commission collects and further processes personal data pursuant to *Regulation (EU) 2018/1725* of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data (repealing Regulation (EC) No 45/2001).

This privacy statement explains the reason for the processing of your personal data, the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you may exercise in relation to your data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

This specific privacy statement concerns the data processing operations undertaken by Directorate – General for International Partnerships (hereafter 'DG INTPA') - Political Strategy and Communication Unit, for the organisation, management and follow up, communication and promotion of the Lorenzo Natali Media Prize (hereafter 'the Prize'), a prize awarded by DG INTPA to journalists who report on development issues around the world.

Information relating to the processing of personal data in the framework of the Lorenzo Natali Prize Award Ceremony will be provided in a separate privacy statement.

2. Why and how do we process your personal data?

Purpose of the processing operation: INTPA.02 collects and uses your personal information to:

- ensure an adequate organisation, management, follow-up, communication and promotion of the Prize, in particular, to verify that applicants respect all eligibility criteria, to determine the category of eligible participants, and to select the winners;
- contact the winner(s) of each category following the Grand Jury meeting taking place in May/June of the year, and to publish the results of the selection procedure leading to the award of the Prize on the website: https://ec.europa.eu/international-partnerships/lnp;
- pay the Prize money to the winners:
- establish a mailing list to communicate on the present and future editions of the Prize and potentially send invitations to future editions of the Prize as well as other INTPA-organised similar or related events to all applicants;
- gather a network of ambassadors¹ (partner universities, jury members, winners of all years and partner organisations) to raise the profile of the Prize.

Participants will introduce their personal data on an IT application of the European Commission called EU Survey.

Your personal data might be further processed for statistical purposes. Your personal data will **not** be used for any automated decision-making including profiling.

¹ The #NataliPrize Community brings together like-minded individuals and entities who share a passion for the issues covered by the Lorenzo Natali. Gathering past winners, Grand Jury Members, strategic regional partners and ambassadors, the Community grows with each edition of the Lorenzo Natali Media Prize.

3. On what legal ground(s) do we process your personal data?

We process your personal data because:

- Processing is necessary for the performance of a task carried out in exercise of official authority vested in the Union institution or body in the meaning of Article 5(1)(a) of Regulation (EU) 2018/1725.
- More specifically, Articles 4(4) and 208 of the Treaty on the Functioning of the European Union (TFEU) provide that the Union shall have competence to carry out activities and conduct a common policy in the area of development cooperation. Within the European Commission, DG INTPA is in charge of development policy in a wider framework of international cooperation. In addition, Article 15(1) TFEU foresees that in order to promote good governance and ensure the participation of civil society, the Union's institutions, bodies, offices and agencies shall conduct their work as openly as possible, while Article 11(1) of the Treaty on European Union stipulates that the institutions shall, by appropriate means, give citizens and representative associations the opportunity to make known and publicly exchange their views in all areas of Union action. The coordination and promotion of awareness on development policy are implemented by virtue of tasks deriving from the Commission's institutional prerogatives in line with the Commission's political priorities, and DG INTPA's Communication Strategy.
- You, as data subject, have given consent for the processing of your personal data for one or more specific purposes (Article 5(1)(d) of Regulation (EU) 2018/1725).

Your consent is required for:

- establish a mailing list to communicate on the present and future editions of the Prize and potentially send invitations to future editions of the Prize as well as other INTPA-organised similar or related events to all applicants;
- Gather a network of ambassadors to raise the profile of the Prize;
- (For Prize winners and Grand Jury) collecting audio-visual material and publishing it on the <u>Lorenzo Natali Prize website</u> and DG INTPA's <u>YouTube</u> channel, as well as on its official social media channels (<u>Facebook</u>, <u>Instagram</u> and <u>LinkedIn</u>);
- (For Grand Jury) collecting biographies and publishing it on the <u>Lorenzo Natali Prize website</u> and DG INTPA's <u>YouTube channel</u>, as well as on its official social media channels (<u>Facebook</u>, <u>Instagram</u> and <u>LinkedIn</u>).

You can freely give your consent via a clear affirmative act by ticking the optional box(es) on the <u>online application form</u>. By ticking those boxes, you are freely giving us your explicit consent under **Article 5 (1) (d)** of Regulation (EU) 2018/1725 to process your personal data for those specific purposes. You can withdraw your consent at any time by contacting the Data Controller (see contact details under Heading 9 below).

No restrictions under Article 25 of Regulation (EU) 2018/1725 apply.

4. Which personal data do we collect and further process?

The following personal data will be processed.

1. Application to the Prize (mandatory):

- a. name and surname;
- b. date of birth, nationality and gender;
- c. contact details (e-mail address, telephone number/mobile telephone number);
- d. as well as, additional information for the evaluation of eligibility criteria: date of publication of the material/content submitted, name and address of the media/news outlet in which it was published or broadcasted and, if specifically requested, a writing sample, audio file, video file or any other of the formats described in the *contest rules* that has been published, or broadcast between 10 March of the previous year and 9 March of the ongoing year. None of the personal information requested to assess eligibility will be made public.

2. Communication with the Prize winners (mandatory):

- a. for Prize winners only name, surname, and contact details;
- b. for Prize winners only The information to be filled in the <u>Legal Entity Form</u>² as well as the supporting documents to be provided (e.g. ID document). The information necessary to request validation of a bank account (in BAF) as well as the supporting documents to be provided (i.e. <u>Financial Identification Form</u>³, bank statement). This information will be needed once the winners have been identified, to receive the cash prize.

3. Communication about and promotion of the Prize (consent-based):

- a. audio-visual material (image and voice) collected from winners and Grand Jury before, in the lead-up to, and/or after the award Ceremony to be used for communication and promotion purposes in the framework of European Commission activities;
- b. collecting biographies of the Grand Jury members and publishing it on the <u>Lorenzo Natali Prize</u> <u>website</u> and DG INTPA's <u>YouTube</u> channel, as well as on its official social media channels (<u>Facebook</u>, <u>Instagram</u> and <u>LinkedIn</u>).

4. Personal data kept for mailing purposes (consent-based):

a. name and surname and email address.

Personal data for the application process will be collected through an online application form called EU Survey, which is an IT application of the European Commission.

² Full name, date and place of birth, identity card/passport/driving licence number, issuing country, personal identification number, permanent private address, private phone number, private email.

³ Account name, IBAN/account number, currency, BIC/SWIFT code, branch code, bank name and address, account holder and address.

5. How long do we keep your personal data?

The Data Controller only keeps your personal data for the time necessary to fulfil the purpose of collection or further processing.

For each of the categories of personal data that is processed, please find below the retention details.

- All personal data related to the application to the Prize will be kept for two (2) years from time-limit
 for submitting applications for unsuccessful applicants.
- All personal related to the application to the Prize, as well as for communication with the winners, about the Prize, and for the promotion of the Prize (including audio-visual material and biography collected from winners and jury before, in the lead-up to, and/or after the award Ceremony) will be kept for **five (5) years** from time-limit for submitting applications for the winners.
- Personal data collected for mailing purposes will be kept for the time necessary to fulfil the purpose
 of collection, namely until you unsubscribe from the mailing list. You can request to be removed
 from the mailing list by writing to: INTPA-LNP-2023@ec.europa.eu or following the unsubscribe link
 in the information email you have received (where applicable/depending on the technical solutions
 available).
- Personal data collected via Legal Entity Form and the Financial Identity Form will be shared with the Directorate-General for Budget will be kept for a maximum of ten (10) years. More information is available in the Record of Processing DPR-EC-00301 (Registration of Legal Entity and Bank Account records in the central EC Accounting System).
- In cases where data is kept for statistical purposes, some subscribers' optional data may be kept for **five (5) years** after the un-subscription, providing these do not allow to identify the subscriber anymore and that these are available to a very restricted number of authorised persons performing the processing operation on a need-to-know basis, for the sole purposes of generating anonymised statistics in line with Article 13 of Regulation (EU) 2018/1725.
- Selected service providers for organisational purposes are contractually bound to process personal data on behalf of and in line with the instructions of the data controller, keep confidential any data they process and protect it from unauthorised access, use and retention.

6. How do we protect and safeguard your personal data?

All personal data in electronic format (e-mails, documents, uploaded batches of data, etc.) are stored either on the servers of the European Commission or of its contractors. All processing operations are carried out pursuant to the *Commission Decision (EU, Euratom) 2017/46* of 10 January 2017 on the security of communication and information systems in the European Commission.

The Commission's external contractor, Pomilio Blumm (also hereafter referred to as 'Data Processor'), is bound by a specific contractual clause for any processing operations of your data on behalf of the Commission, and by the confidentiality obligations deriving from *Regulation (EU) 2016/679* of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC ('GDPR' - General Data Protection Regulation).

The Data Processor will store participants' data on its own secured server with limited access, located in the European Union (Italy and Germany), in a password-protected file. The password will only be known by the team members working on the project to assess the eligibility of submissions and contact the Prize's winners follow up and promote the Prize. The Data Processor and the Data controller only communicate personal data via a shared file system to which both have access for uploading and downloading files. The system used is built on DRUPAL.

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures in place. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

7. Who has access to your personal data and to whom is it disclosed?

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to authorised staff according to the "need to know" principle. Such staff abide by statutory, and when required, additional confidentiality agreements.

The Commission's external contractor will have full access to applicants' personal data submitted via the EU Survey form. The Commission's external contractors will process all applicant's personal data submitted via the EU survey form.

Your personal data are disclosed to the Data Processor because they will perform processing operations on behalf of DG INTPA for the purposes of testing the website of the Data Controller, as well as to assess eligibility of applicants, interact with the participants and winners of the Prize. The Commission's external contractors are bound by confidentiality clauses under a contract.

The Commission's external contractors will share the participants' applications with four journalism schools and a selected group of their students (Vesalius College, Belgium; Université Saint Joseph, Lebanon; Universidad de Navarra, Spain; Universidade Católica Portuguesa, Portugal) and Jury members to assess their quality and select the winners. No personal data will be shared with the journalism schools or the Grand Jury, only the ID application number and the reporting submitted for the Prize (written, article, video broadcast, audio broadcast, or other).

EU Survey uses session "cookies" in order to ensure communication between the client and the server. Therefore, the user's browser must be configured to accept "cookies". The cookies disappear once the session has been terminated; local storage to save copies of the inputs of a participant to a survey in order to have a backup if the server is not available during submission or the user's computer is switched off accidentally or any other cause. The local storage contains the IDs of the questions and the draft answers. Once an applicant has submitted one's answers successfully to the server or has successfully saved a draft on the server, the data is removed from the local storage.

The winners of the Prize (full name, photographs, short biography, and link to winning report, whether article, video or audio) as well as the Grand Jury members (picture and biography) will be published on Lorenzo Natali Prize *website* and DG INTPA's *YouTube*, as well as on its official social media channels (*Facebook*, *Instagram* and *LinkedIn*). If personal data are published on a publicly available website (for instance, Europa), this means that they are accessible worldwide.

Please note that pursuant to Article 3(1) of Regulation (EU) 2018/1725 public authorities (e.g. Court of Auditors, EU Court of Justice) which may receive personal data in the framework of a particular inquiry in accordance with Union or Member State law shall not be regarded as recipients; the processing of those data by those public authorities shall be in compliance with the applicable data protection rules according to the purposes of the processing. The information we collect will not be given to any third party, except to the extent and for the purpose, this is required by law.

8. What are your rights and how can you exercise them?

You have specific rights as a 'data subject' under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access, your personal data and to rectify them in case your personal data are inaccurate or incomplete. Where applicable, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

You have the right to object to the processing of your personal data, which is lawfully carried out pursuant to Article 5(1)(a) of Regulation (EU) 2018/1725 on grounds relating to your particular situation.

You have consented to provide your personal data to the data controller for some of the processing operations described above. You can withdraw your consent at any time by notifying the Data Controller using the contact details mentioned in Heading 9 below. The withdrawal of your consent will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

You can exercise your rights by contacting the Data Controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Heading 9 below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 10 below) in your request.

9. Contact information

The Data Controller

If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller,

INTPA.02 Political strategy and communication unit: INTPA-LNP-2023@ec.europa.eu

The Data Protection Officer (DPO) of the Commission

You may contact the Data Protection Officer (*DATA-PROTECTION-OFFICER@ec.europa.eu*) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

The European Data Protection Supervisor (EDPS)

You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor (<u>edps@edps.europa.eu</u>) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the Data Controller.

10. Where to find more detailed information?

The Commission Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the Commission, which have been documented and notified to him. You may access the register via the following link: http://ec.europa.eu/dpo-register.

This specific processing operation has been included in the DPO's public register with the following Record reference: <u>DPR-EC-12868</u>.

You may also consult the EU Survey privacy statement available here: https://ec.europa.eu/eusurvey/home/privacystatement. Corresponding record for the EU Survey is included in the DPO's public register with the following Record reference: DPR-EC-01488.

