



EN

THIS ACTION IS FUNDED BY THE EUROPEAN UNION

ANNEX IV

to the Commission Implementing Decision on the financing of the annual action plan in favour of Vietnam for 2023 part 1

Action Document for Support Measures – Cooperation Facility for Vietnam – Strategic Communication¹

ANNUAL MEASURE

This document constitutes the annual work programme in the sense of Article 110(2) of the Financial Regulation, and measures in the sense of Article 23(1) of NDICI-Global Europe Regulation.

1 SYNOPSIS

1.1 Action Summary Table

1. Title CRIS/OPSYS business reference Basic Act	Support Measures - Cooperation Facility for Vietnam - Strategic Communication OPSYS number: ACT-61409 Financed under the Neighbourhood, Development and International Cooperation Instrument (<u>NDICI-Global Europe</u>)
2. Team Europe Initiative	<input type="checkbox"/> Not applicable <input checked="" type="checkbox"/> Supporting (inter alia) TEI (TEI 1 Climate Resilient and Low-Carbon Circular Economy and TEI2 Decent Employment and Inclusive Entrepreneurship)
3. Zone benefiting from the action	The action shall be carried out in Vietnam
4. Programming document	Multi-annual indicative programme 2021-2027 for Vietnam
5. Link with relevant MIP(s) objectives / expected results	MIP Cooperation Facility objectives relating to strategic communication: Strategic communication: political communication and large scale public campaigns designed to raise awareness, understanding and perception of the European Union's partnership with the country, particularly around Global Gateway flagships and Team Europe Initiatives.
PRIORITY AREAS AND SECTOR INFORMATION	
6. Priority Area(s), sectors	Not applicable
7. Sustainable Development Goals (SDGs)²	Main SDG: SDG 17, partnerships for the goals Other significant SDGs (up to 9) and where appropriate, targets: SDG 4, 5, 6, 7, 8, 12, 13, 15, 16

¹ This Action Document template concerns strategic communication activities only. Public diplomacy activities will be covered by another Action Document.

² Relevant SDGs can be identified with the [SDG Mapper](#), an electronic support tool for intervention managers.

8 a) DAC code(s) ³	43010- Multi-sector (100%)			
8 b) Main Delivery Channel ⁴	60000 - Private sector institution			
9. Involvement of multilateral partners	No			
10. Targets ⁵	<input checked="" type="checkbox"/> Migration <input checked="" type="checkbox"/> Climate <input checked="" type="checkbox"/> Social inclusion and Human Development <input checked="" type="checkbox"/> Gender <input type="checkbox"/> Biodiversity <input checked="" type="checkbox"/> Education ⁶ <input checked="" type="checkbox"/> Human Rights, Democracy and Governance ⁷			
11. Markers ⁸ (from DAC form)	General policy objective @	Not targeted	Significant objective	Principal objective
	Participation development/good governance	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Aid to environment @	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Gender equality and women's and girl's empowerment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Trade development	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Reproductive, maternal, new-born and child health	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Disaster Risk Reduction @	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Inclusion of persons with Disabilities @	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Nutrition @	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	RIO Convention markers	Not targeted	Significant objective	Principal objective
	Biological diversity @	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

³ DAC sectors (codes and descriptions) are indicated in the second and fourth columns of the tab 'purpose codes' in the following document: <https://www.oecd.org/dac/financing-sustainable-development/development-finance-standards/dacandcrscodelists.htm>

⁴ Channels are indicated in the third and fifth columns of the tab 'Channel codes' in the following document: <https://www.oecd.org/dac/financing-sustainable-development/development-finance-standards/dacandcrscodelists.htm>

⁵ Actual contribution to targets will be confirmed ex-post based on a standardised methodology.

⁶ This target is specific to INTPA. If the action is marked as contributing to the Education target, please make sure the target on "Social inclusion and Human Development" is also marked.

⁷ Thematic target for geographic programmes (at least 15%) in delegated act.

⁸ For guidance, see <https://www.oecd.org/development/financing-sustainable-development/development-finance-standards/> (go to "Data collection and resources for reporters", select Addendum 2, annexes 18 (policy) and 19 (Rio) of the reporting directive).

If an action is marked in the DAC form as contributing to one of the general policy objectives or to RIO principles as a principal objective or a significant objective, then this should be reflected in the logframe matrix (in the results chain and/or indicators).

	Combat desertification @	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Climate change mitigation @	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Climate change adaptation @	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. Internal markers⁹ and Tags¹⁰:	Policy objectives	Not targeted	Significant objective	Principal objective
	Digitalisation @ digital connectivity digital governance digital entrepreneurship digital skills/literacy digital services	<input checked="" type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	Connectivity @ transport people2people energy digital connectivity	<input checked="" type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	Migration @ (methodology for tagging under development)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Reduction of Inequalities (methodology for marker and tagging under development)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Covid-19	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BUDGET INFORMATION				
13. Amounts concerned¹¹	Budget line(s) (article, item): 14 02 01 31 South and East Asia Total estimated cost: EUR 2 000 000 Total amount of EU budget contribution EUR 2 000 000			
MANAGEMENT AND IMPLEMENTATION				
14. Type of financing¹²	Direct management through Procurement			
15. Type of measure	<input checked="" type="checkbox"/> Cooperation facility			

⁹ The internal markers have been created to report on the implementation of the Commission's own policy priorities in areas where no DAC reporting tool is available. For the sake of consistency and comparability, the methodology is equivalent to the DAC markers, with three possible positions (main target, significant target, not targeted)

¹⁰ Methodology for additional tagging providing granularity on internal markers is under development.

¹¹ This section should be in line with the indicative budget in section 4.5 (e.g. the amount of the third-party contribution as co-financing of grants should not be specified)

¹² Art. 27 NDICI

1.2 Summary of the Action

The action will support the implementation of strategic communication activities designed to raise awareness, understanding and perception of the EU and its partnership with the country, increase the EU visibility at national and provincial level of Vietnam, in line with the priorities identified in the country MIP, the Strategic Communication and Public Diplomacy Plan for Vietnam, the EU Gender Action Plan (GAP III) - Country Level Implementation Plan (CLIP) with reference to the National Gender Strategy (2021-2030) as well as relevant global and regional strategies. The strategic communication activities will also support the positioning of the EU and its Member States working together in a Team Europe spirit as the partner of reference for Vietnam.

2 RATIONALE

2.1 Context

The Asia-Pacific region's growing economic, demographic, and political weight makes it a key partner for the European Union in shaping the international order and in addressing global challenges. The EU's current vision, interests and priorities in Vietnam and the wider Asia-Pacific region are outlined by various EU strategies, notably the Indo-Pacific Strategy (2021) and Global Gateway Strategy (2022)¹³. These comprehensive strategies outline the EU's positive offer to the Asia-Pacific region, from sustainable and inclusive prosperity to connectivity, climate, research and human development. They are underpinned by shared values and principles, including democracy and human rights, security, sustainability, and equality.

Ensuring these strategic priorities are known, understood and well perceived by both specialised and general public audiences in Vietnam is essential to help position the EU as a trusted and reliable partner for the country (and wider Asia-Pacific region). The focus will not only be on what the EU does, but why, including by emphasising shared values, interests and impact, and promoting the EU's leadership role on these key priorities.

2.2 Problem Analysis

Strategic communication plays a key role in strengthening the EU's role in the world. Fragmented, project-specific partner-implemented communication and visibility activities have largely failed to demonstrate the EU's added value as a partner for Vietnam and its people. By consolidating strategic communication resources in the Support Measures, the EU Delegation will be able to plan and execute multiannual strategic communication actions with the scale and focus necessary to be effective on a national scale. This will ensure more impactful communication on the EU's international partnerships objectives and external policy priorities. The action will therefore contribute to raising awareness, understanding and perception of the EU, its approaches (human rights based approach and gender mainstreaming) and its role in the country.

The main stakeholders (rights-holders) covered by the action are:

- Wider audiences, comprising ordinary women and men, in all their diversity, especially in the 18-35 age bracket, who are not involved in policy, advocacy or international relations, and who may hardly be aware of the EU.
- Key specialised audiences, including opinion leaders, activists and other multipliers who already have a stake in the sphere of policy, advocacy and international relations.

¹³ Joint Communication on the Indo-Pacific: https://www.eeas.europa.eu/eeas/joint-communication-indo-pacific_en and Joint Communication on the Global Gateway: https://ec.europa.eu/info/sites/default/files/joint_communication_global_gateway.pdf

3 DESCRIPTION OF THE ACTION

3.1 Objectives and Expected Outputs

The **Overall Objective (Impact)** of this action is to position the EU as a partner of reference for Vietnam among selected target audiences.

The **Specific Objective (Outcome)** of this action is to:

- 1) Measurably increase awareness, understanding and perception of the EU and its Member States working together in a Team Europe approach as strategic partners to Vietnam as well of the EU priorities, in particular the Global Gateway strategy and both of Vietnam's Team Europe Initiatives.

The **Output** to be delivered by this action contributing to the **Specific Objective (Outcome)** is:

- 1.1 Political communication activities and large-scale public campaigns, including on gender equality, are designed and implemented to make the EU's brand positioning more understandable, visible and influential to target audiences.

3.2 Indicative Activities

The following indicative activities are foreseen:

Activities related to Output 1.1

- Design and roll out at national level of (a) major public campaign(s) aimed at women and men, in all their diversity, primarily in the 18-35 age cohort, with the objective of measurably increasing the awareness, understanding and perception of the EU's partnership with the country. All such campaigns will be data-driven and based on clearly defined qualitative and quantitative gender sensitive key performance indicators. Regular monitoring against these KPIs will allow content, channels and approaches to be constantly adjusted to meet the objectives set.
- Design and implement political communication activities to support Summits, events and visits by College members;
- Support the integration of relevant regional programmes into country-level strategic plans, particularly those that are flagship Global Gateway and/or relevant thematic and regional Team Europe initiatives.
- Conduct gender analysis where needed.
- Undertake research required to ensure strategic communication activities are data-driven and measurable. This may include audience analysis and perception surveys, media landscape, as well as monitoring and evaluation activities to measure impact of communication activities undertaken.

The commitment of the EU's contribution to the Team Europe Initiative foreseen under this action plan will be complemented by other contributions from Team Europe partners. It is subject to the formal confirmation of each respective partners' meaningful contribution as early as possible. In the event that the TEIs and/or these contributions do not materialise the EU action may continue outside a TEI framework.

3.3 Mainstreaming

Environmental Protection & Climate Change

The EU action in the Multiannual Indicative Programme with priority 1 on climate resilience, environmental protection and promoting a low-carbon development in accordance with the OECD DAC code 430, 410 and 231 respectively, will support Vietnam to achieve transformational impact through climate resilience building, low-carbon transition in key economic sectors, environmental protection and a more sustainable and digital management of resource flows. It will be a priority of this Action to communicate these topics to the target audiences.

The Strategic Environmental Assessment (SEA) screening concluded that no further action was required.

The Environment Impact Assessment (EIA) screening classified the action as Category C (no need for further assessment).

The Climate Risk Assessment (CRA) screening concluded that this action is no or low risk (no need for further assessment).

Gender equality and empowerment of women and girls

As per OECD Gender DAC codes identified in section 1.1, this action is labelled as G1. This implies that gender equality will be mainstreamed across all activities, ensuring strategic communication activities are inclusive and gender-sensitive. The action will align with the National Gender Strategy (2021-2030). It will also contribute to the realisation of the EU Gender Action plan III (2021-2025).

Human Rights

All strategic communication activities will be values driven, integrating the working principles (applying all human rights for all, meaningful and inclusive participation and access to decision-making, non-discrimination and equality, accountability and rule of law for all, and transparency and access to information supported by disaggregated data.) of the human rights based approach.

Disability

As per OECD Disability DAC codes identified in section 1.1, this action is labelled as D1. This implies that the action is considered relevant for the inclusion of persons with disabilities. All activities will be designed to ensure they are inclusive and accessible.

Democracy

As per OECD DAC 151, the EU support for effective governance in the MIP, including e-governance and economic governance, rule of law and human rights challenges and promote a genuine and well-functioning rule of law State; inclusive access to an independent justice compliant with international human rights standards; effective, accountable and sustainable public service delivery and management of public finances. The activities are designed in a way to pay attention to sensitivities on the side of the government.

Conflict sensitivity, peace and resilience

N/A

Disaster Risk Reduction

Disaster Risk Reduction will be mainstreamed in the proposed communication activities as the Team Europe Initiative 1 will promote stronger climate change adaptation and disaster risk reduction.

Other considerations if relevant

Proposed action should take into account the Press Law, the Law on Cyber Security and any other issues on the side of the government.

3.4 Risks and Lessons Learnt

Category	Risks	Likelihood (High/ Medium/ Low)	Impact (High/ Medium/ Low)	Mitigating measures
Communication and Information	Diverging views on human rights, fundamental values, rule of law and accountability, participation of women and men, in all their diversity and non-state actors, and environmental and	high	medium	Communication activities will take into consideration diverging values and will make an effort to communicate European values without highlighting differences in relation to the views of the Vietnamese government.

	social costs of economic growth.			
Legality and Regularity aspects	Coping with strict censorship, with measures imposed on the operation of media by the Government, to control the publication of media contents	high	low	Pre-empt potential reasons for censorship. Joint press releases with government on topics for which the government is the main beneficiary.
Communication and Information	Cautious reporting by the Vietnamese media, including on EU related themes, especially contents which authorities consider sensitive topics, such as human rights and corruption	high	low	Action will have media as one target group and will provide trainings on good practices for quality reporting.
People and the organization	Target audiences such as human rights activist, members of civil society organisations, journalists and independent opinion leaders and their families are threatened by the authorities during the preparation or after the implementation of the communication and public diplomacy activities	medium	high	Action will take into consideration target groups potentially at risk when designing communication activities. Stall any communication activities immediately if target audience signals that they could be at risk.

Lessons Learnt:

Due the specificity of this measure there are no major risks and assumptions. However fully successful implementation will depend on, among other things:

- good coordination between EU Delegation and Headquarters;
- ‘whole of Delegation’ approach to strategic communication and public diplomacy
- ensuring coherence between different funding sources, notably those managed by EEAS and FPI
- good management of the various contracts;
- high quality of experts supplied.

3.5 The Intervention Logic¹⁴

The underlying intervention logic for this action is to support the EU-Vietnam partnership. It will enable the EU to build support for priorities under the country MIP and key global and regional strategies.

By targeting specified audiences through professionally designed and implemented strategic communication activities, the action will contribute to measurably increase awareness, understanding and perception of the EU's partnership with the country.

3.6 Logical Framework Matrix

Given the nature of this Action a Logical Framework Matrix is not required at Action level.

4 IMPLEMENTATION ARRANGEMENTS

4.1 Financing Agreement

In order to implement this action, it is not envisaged to conclude a financing agreement with the partner country.

4.2 Indicative Implementation Period

The indicative operational implementation period of this action, during which the activities described in section 3 will be carried out and the corresponding contracts and agreements implemented, is 42 months from the date of adoption by the Commission of this Financing Decision.

Extensions of the implementation period may be agreed by the Commission's responsible authorising officer by amending this Financing Decision and the relevant contracts and agreements.

4.3 Implementation Modalities

The Commission will ensure that the EU appropriate rules and procedures for providing financing to third parties are respected, including review procedures, where appropriate, and compliance of the action with EU restrictive measures¹⁵.

4.3.1 Direct Management (Procurement)

The procurement will contribute to achieving the Specific Objective specified in section 3.

The call for tenders will tentatively be launched in October 2022, under a suspensive clause prior to the adoption of this Decision. This is justified because the contractor will need to provide the Delegation as soon as possible with its strategic communication services, in view of the EU Strategic Communication and Public Diplomacy Plan for Vietnam. Launching the call for tenders after the Financing Decision is adopted will cause the loss of opportunity to promote the EU Global Gateway flagships and Team Europe initiatives in Vietnam.

4.4 Scope of geographical eligibility for procurement and grants

The geographical eligibility in terms of place of establishment for participating in procurement and grant award procedures and in terms of origin of supplies purchased as established in the basic act and set out in the relevant contractual documents shall apply.

¹⁴ [@TEI Methodological Note to Support Design](#)

¹⁵ www.sanctionsmap.eu. Please note that the sanctions map is an IT tool for identifying the sanctions regimes. The source of the sanctions stems from legal acts published in the Official Journal (OJ). In case of discrepancy between the published legal acts and the updates on the website it is the OJ version that prevails.

The Commission's authorising officer responsible may extend the geographical eligibility on the basis of urgency or of unavailability of services in the markets of the countries or territories concerned, or in other duly substantiated cases where application of the eligibility rules would make the realization of this action impossible or exceedingly difficult (Article 28(10) NDICI-Global Europe Regulation).

4.5 Indicative Budget

Indicative Budget components¹⁶	EU contribution (amount in EUR)
Outcome 1: Strategic communication composed of	
Procurement (direct management) – cf. section 4.3.1	
Procurement – total envelope under section 4.3 ¹⁷	2 000 000
Evaluation – cf. section 5.2 Audit – cf. section 5.3	May be covered by another Decision
Contingencies	0
Totals	2 000 000

4.6 Organisational Set-up and Responsibilities

A strategic communication and public diplomacy steering group will be established at Delegation to oversee and validate the overall implementation of the action, in accordance with the country-level strategic plan which has been developed. It is the responsibility of the EU Delegation to ensure communication related to TEIs are fully integrated into these country-level strategic plans. Detailed Terms of Reference will be prepared for each activity. The EEAS-INTPA-FPI-NEAR strategic communication and public diplomacy Coordination Mechanism will provide any necessary strategic guidance and support at HQ level.

As part of its prerogative of budget implementation and to safeguard the financial interests of the Union, the Commission may participate in the above governance structures set up for governing the implementation of the action.

5 PERFORMANCE MEASUREMENT

5.1 Monitoring and Reporting

The day-to-day technical and financial monitoring of the implementation of this action will be a continuous process, and part of the implementing partner's responsibilities. To this aim, the implementing partner shall establish a permanent internal, technical and financial monitoring system for the action and elaborate regular progress reports (not less than annual) and final reports. Every report shall provide an accurate account of implementation of the action, difficulties encountered, changes introduced. All monitoring and reporting shall assess how the action is taking into account the human rights based approach and gender equality.

¹⁶ N.B: The final text on audit/verification depends on the outcome of ongoing discussions on pooling of funding in (one or a limited number of) Decision(s) and the subsequent financial management, i.e. for the conclusion of audit contracts and payments.

¹⁷ In order to avoid details on budgets for individual contracts, it is sufficient to indicate the total envelop for procurement. If budgets for individual contracts are public, tenderers tend to orientate themselves on them and not on the terms of reference.

The Commission may undertake additional project monitoring visits both through its own staff and through independent consultants recruited directly by the Commission for independent monitoring reviews (or recruited by the responsible agent contracted by the Commission for implementing such reviews).

Examples of key indicators for measuring the performance of this operation may include:

- positive perception of the EU as a partner
- social media reach and engagement
- media items published in top tier media
- website visits, bounce rate and conversation rate
- video views and view through rate
- message recall and follow-up

Key indicators for measuring the performance of this operation will be derived from the Contractor Assessment Form to be completed at the end of the assignments covering performance of the contractor, performance of experts and overall performance.

5.2 Evaluation

Having regard to the nature of the action, a final evaluation will be carried out for this action or its components via independent consultants. The final evaluation shall assess to what extent the action is considering the human rights based approach, as well as how it contributes to gender equality and women's empowerment. Expertise on human rights and gender equality will be ensured in the evaluation teams.

It will be carried out for accountability and learning purposes at various levels, taking into account in particular the fact that the action is designed to implement a new approach to Delegation-led strategic communication activities at country-level.

The evaluation reports may be shared with the partners and other key stakeholders following the best practice of evaluation dissemination¹⁸. The implementing partner and the Commission shall analyse the conclusions and recommendations of the evaluations and, where appropriate, apply the necessary adjustments.

The financing of the evaluation may be covered by another measure constituting a Financing Decision.

5.3 Audit and Verifications

Without prejudice to the obligations applicable to contracts concluded for the implementation of this action, the Commission may, on the basis of a risk assessment, contract independent audit or verification assignments for one or several contracts or agreements.

6 STRATEGIC COMMUNICATION AND PUBLIC DIPLOMACY

The 2021-2027 programming cycle has adopted a new approach to pooling, programming and deploying strategic communication and public diplomacy resources.

Regional and global strategic communication and public diplomacy funds will be managed from headquarters. At country level, action documents for specific sector programmes are no longer required to include a provision for communication actions promoting the programmes concerned. These resources will instead be consolidated in Cooperation Facilities established by support measure action documents, allowing Delegations to plan and execute multiannual strategic communication and public diplomacy actions with sufficient critical mass to be effective on a national scale.

To that end, Delegations will first develop short strategic communication and public diplomacy plans that reflect the objectives of the Delegation as a whole in this domain, initially covering the period up to the Mid-Term Review (MTR). The plans will be endorsed by a coordination mechanism comprised of the EEAS, DG INTPA, DG NEAR

¹⁸ See best [practice of evaluation dissemination](#)

and FPI, and will be reviewed, modified and extended as appropriate as part of the MTR process. The plans will cover the key elements below:

- The audiences targeted
- For each group targeted, the principal communication objective, couched in terms of measurable outcomes
- The core narrative, formulated in terms not of what we do in the country concerned, but why we do it
- Preliminary suggestions for content (messages, straplines, hashtags), partnerships (influencers) and channels

Key administrative information: timeline, budget and the programme manager responsible for implementation.

Appendix 1 REPORTING IN OPSYS

An Intervention¹⁹ (also generally called project/programme) is the operational entity associated to a coherent set of activities and results structured in a logical framework aiming at delivering development change or progress. Interventions are the most effective (hence optimal) entities for the operational follow-up by the Commission of its external development operations. As such, Interventions constitute the base unit for managing operational implementations, assessing performance, monitoring, evaluation, internal and external communication, reporting and aggregation.

Primary Interventions are those contracts or groups of contracts bearing reportable results and respecting the following business rule: ‘a given contract can only contribute to one primary intervention and not more than one’. An individual contract that does not produce direct reportable results and cannot be logically grouped with other result reportable contracts is considered a ‘support entities’. The addition of all primary interventions and support entities is equivalent to the full development portfolio of the Institution.

The present Action identifies as <delete the options that are not applicable to the Action>;

Contract level		
<input checked="" type="checkbox"/>	Single Contract 1	Service Contract through procurement

¹⁹ [Ares\(2021\)4450449](#) - For the purpose of consistency between terms in OPSYS, DG INTPA, DG NEAR and FPI have harmonised 5 key terms, including ‘action’ and ‘Intervention’ where an ‘action’ is the content (or part of the content) of a Commission Financing Decision and ‘Intervention’ is a coherent set of activities and results which constitutes an effective level for the operational follow-up by the EC of its operations on the ground. See more on the [concept of intervention](#).