

Vacancy notice:

Contract Agent FGIV – Information and Communication Officer – Job n. 438956 – INTPA.DG.02
Political Strategy and Communication

We are

Unit INTPA.0.2 the Political Strategy and Communication unit of DG International Partnerships assists the Commissioner and Directorate General in three main areas:

- design and delivery of the DG's political strategy.
- definition and implementation of the DG's communication strategy with the communication advisor to the Commissioner and the Spokespersons Service; the unit also coordinates communication campaigns and events with the wider public in the area of international partnerships.
- Drafting of briefings and speeches for the Commissioner, other members of the College and the Director General.

We propose

An Information and Communication Officer position in the sector "Branding and Corporate Strategy". The main objective of the sector is to deliver a coherent DG-wide approach to communication; ensure implementation of visual identities and brands; manage the International Partnerships website; produce audio-visual and graphic design material; define and oversee implementation of the publications strategies for the DG.

The successful candidate will:

- Coordinate DG INTPA's web presence and implement digital communication strategies and web-based projects.
- Writes and edits high quality original content and adapts content for specific target audiences.
- Maintain quality control of websites and web page content, ensuring timely updates and accuracy of information.
- Develop and execute brand strategies as well as develop brand guidelines.
- Provide guidance on branding related issues and ensure brand consistency across all platforms.
- Establish and position the Global Gateway brand effectively.
- Foster content synergies across various online platforms to maximize reach and engagement.
- Represent DG INTPA at corporate coordination meetings; producing briefings, concept notes, reports and speaking points as needed.
- Coordinate aspects connected to data protection, intellectual property, and web accessibility.
- Oversee web contracts and coordinate the work of external consultants.

We look for

- An experienced and motivated communicator, with a minimum of 5 years relevant work experience in strategic communication.
- The candidate should have experience in digital/web communication, web content creation and content management systems.
- Experience in brand strategy and marketing will be a significant advantage.
- Strong writing and editorial skills are essential.
- A flexible team player with excellent interpersonal skills, with an interest in international partnerships policies and good political judgement.

- The candidate should demonstrate strong analytical and conceptual skills, along with the ability to craft communication messages in clear, intuitive, and accessible forms.
- A well-organised person capable of working autonomously, with a keen sense of initiative and responsibility, and the ability to manage complex tasks simultaneously.
- Excellent time management skills and the ability to work under pressure.
- Strong command of English, approaching native fluency, with language proficiency required for writing content at a high-level: Understanding (C2), Speaking (C2), Writing (C2) according to the Common European Framework of Reference for Languages (CEFR).