

Stories that matter.

Submit your story by 28 April 2023



31ST ANNUAL
**LORENZO
NATALI MEDIA
PRIZE**



Prize rules

The Lorenzo Natali Media Prize, has been run by the European Commission's Directorate-General for International Partnerships (DG INTPA) since 1992.

The Prize is awarded to journalists in recognition of their reporting work on international issues, notably stories that shine a light on the most pressing global challenges. The Prize commemorates the former Vice-President of the European Commission, Lorenzo Natali, who contributed significantly to the promotion and furthering of European development policies.

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Application period

Apply via our [online form](#) between 9 March and 28 April 2023 23:59 CET.

If you have any problems submitting the online application, please contact info@nataliprize.eu for further support.

2

Themes and categories

Themes

The Lorenzo Natali Media Prize recognises and rewards the endeavour of journalists who contribute through their investigative work to issues relating to:

- inequality,
- poverty eradication,
- sustainable development,
- environment, biodiversity, climate action,
- digital (gap, connectivity, e-governance, entrepreneurship),
- jobs and employment,
- education and skills development,
- migration,
- healthcare (access, assistance),
- peace, democracy and human rights.

Categories

Applicants **must choose one of the three following categories** when filling in the [online form](#).

The Prize is open to journalists in the following three categories:

- **International Prize:** reporting published by a media outlet based in one of the European Union's international partnership and neighbourhood countries.
- **Europe Prize:** reporting published by a media outlet based in the European Union.
- **Best Emerging Journalist Prize:** reporting by a journalists aged under 30 at the time of publication and published by a media outlet based in any of the countries eligible for the International and Europe Prizes.

The full list of eligible countries can be found [here](#).

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Eligibility

Format

Submissions can be submitted in the following formats:

- written
- audio-visual
- multimedia (such as photo-reportages, interactive articles with charts, infographics).

Publication period

Entries must have been published or broadcast between 10 March 2022 and 9 March 2023. All entries provided must be freely accessible (not behind a paywall) via an online link.

Language requirements

The Prize admits submissions in all languages accompanied by a translation in one of these languages: English, French, Spanish, German or Portuguese when these are not the original languages of the reporting. Entries in languages other than English, French, Spanish, German or Portuguese will only be evaluated on the basis of the translated texts.

Length

For text-based entries, the length limit is 2,300 words. Video and audio entries can be up to 30 minutes long.

Geographic eligibility

The location of the media outlet where the reporting was published determines the geographic eligibility of your application. The outlet's office must be based in an eligible country. For example, reporting published in Reuters India is eligible, while reporting published in Reuters USA even if about India is not. The full list of eligible countries is [here](#).

Author(s)

Submitted reporting can have one or several authors. The participants must be the authors and holders of the copyright and the moral rights of their work.

Plagiarism, which includes the unauthorized use of the language and thoughts of another author and the representation of them as one's own, will result in disqualification. Retrospective discovery of plagiarism will result in retroactive removal of the prize.

Previous winners

2022 winners cannot compete again for the 2023 Prize but are eligible for subsequent editions.

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Evaluation criteria

The Prize Secretariat reserves the right to disqualify any entry that contains hurtful, misleading, libelous or vulgar content, or that contains any material that could constitute or encourage conduct which would be considered a criminal offence, give rise to civil liability, or otherwise violate any national or international law.

4.1 Evaluation criteria for text-based and multimedia entries

- **Relevance**

The main evaluation criteria will be the relevance of the reporting to the issues of:

- inequality,
- poverty eradication,
- sustainable development,
- environment, biodiversity, climate action,
- digital (gap, connectivity, e-governance, entrepreneurship),
- jobs and employment,
- education and skills development,
- migration,
- healthcare (access, assistance),
- peace, democracy and human rights.

A zero score in the relevance area will disqualify the entry.

- **Reporting rigour (on a scale of 0 to 5)**

The entry demonstrates well-documented work based on a variety of sources. It is accurate and factual and/or supported by evidence and well-reasoned if it is an opinion piece.

- **Content (on a scale of 0 to 5)**

Language and neutrality, style, structure, clarity of language, original approach to the theme, reader's interest maintained. Multimedia entries will also be assessed on relevance of media chosen (imagery, infographics, charts, etc.), and quality of execution.

- **Added value (on a scale of 0 to 5)**

The reporting unveils a topic with societal impact and uncovers an issue that helps build international partnerships for sustainable global change.

It is thought-provoking and has the potential to change people's minds on a topic or shift their perspective.

4.2 Evaluation criteria for video or audio entries

- **Relevance**

The main evaluation criteria will be the relevance of the reporting to the issues of:

- inequality,
- poverty eradication,
- sustainable development,
- environment, biodiversity, climate action,
- digital (gap, connectivity, e-governance, entrepreneurship),
- jobs and employment,
- education and skills development,
- migration,
- healthcare (access, assistance), and
- peace, democracy and human rights.

A zero score in the relevance area will disqualify the entry.

- **Reporting rigour (on a scale of 0 to 5)**

The entry demonstrates well-documented work based on a variety of sources. It is accurate and factual, supported by evidence and well-reasoned.

- **Editing & Recording (on a scale of 0 to 5)**

Language and neutrality, style, structure, clarity, quality of the image and picture/audio track. Added value of audio-visual material is clear. Innovative and appropriate use of recording techniques.

- **Added value (on a scale of 0 to 5)**

The reporting unveils a topic with societal impact and uncovers an issue that helps build international partnerships for sustainable global change.

It is thought-provoking and has the potential to change people's minds on a topic or shift their perspective.

5 Prize

Categories will not be awarded if quality is not met. Each winner will receive 10,000€. The winner of the Best Emerging Journalist category will also be offered a work experience opportunity with a media partner. The winners will be invited to participate in a ceremony in Brussels, the date of which will be made public in due course.

6 Selection process

The entries will go through a pre-selection phase carried out by four journalism schools. The top pre-selected entries will then be judged by an independent Grand Jury, composed of experts from around the world. You can read about past members of the Grand Jury [here](#).

The decision of the Grand Jury shall be final and irrevocable.

7 Copyright

The European Commission has the right to reproduce and disseminate the awarded entries in its own publications, on its website and in other communications and promotional materials, including, but not limited to, publicity material for the Lorenzo Natali Media Prize.

8 Privacy statement

The European Commission is committed to personal data protection. Directorate-General for International Partnerships is processing your personal data for the purposes of the Lorenzo Natali Media Prize 2023 - Contest in line with [Regulation \(EU\) 2018/1725](#) and as detailed in the specific privacy statement.