

Indicative EU-PAKISTAN BUSINESS FORUM 2025

Islamabad, 14-15 May 2025

Agenda - Overview

DAY 1: Unlocking Opportunities and Building Connections			
8.30 – 9.30	Registration & Networking		
9.30 – 10.15	Opening Ceremony		
10.15 – 10.45	Overview of Pakistan’s Incentives for economic growth		
10.45 – 11.45	Launch of the EU-PK Business Network		
11.45 – 12.10	Coffee Break		
12.10 – 12.15	Lightning TED Talks: Big Ideas in 5 Minutes		
12.15 – 13.15	Plenary Session: Global Gateway Unlocking Potential: Enhancing EU-Pakistan Economic Ties and Investment Through Innovative Policies and Financial Solutions		
13.15 – 14.30	Networking Lunch / Visit of booths		
14.30 – 16.00	Breakout session 1: Sustainable Innovation: Bridging Pakistan’s Textile & Leather Industries with EU Partnerships for a Circular Future	Breakout session 2: Navigating New Frontiers: Enhancing EU-Pakistan Agricultural Collaboration for Sustainable Growth	B2G Dialogue: EU-Pakistan Economic Synergies & Roadmap of Needs
16.00 – 16.25	Networking Coffee Break		
16.25 – 16.30	Lightning TED Talks: Big Ideas in 5 Minutes		
16.30 – 17.30	Roundtable: Turning Barriers into Bridges: Sustainability for Growth!		
17.30 – 18.00	Wrap-Up of Day 1		
19.30 – 21.30	Welcome and Networking Dinner Celebrating EU-Pakistan Partnerships		

DAY 2: Strategic Collaborations for Sustainable Growth	
8.30 – 9.00	Registration and Networking
9.00 – 11.00	Executive Roundtable: Innovate, Invest, Inspire: Pioneering Sustainable Infrastructure for a Resilient Pakistan.
11.00 – 11.25	Coffee Break
11.25 – 12.00	Lightning TED Talks: Big Ideas in 5 Minutes

11.30 – 13.00	Breakout session 4: The Crossroads Advantage: Green and Blue Investments Driving Pakistan’s Rise as a Regional Trade and Investment Hub	Breakout session 5: Transforming Nations through Technology and Innovation: A Cross-Sector Approach to Growth
13.00 – 14.00	Networking lunch/ Visit of booths	
14.00 – 16.30	B2B Meetings and Matchmaking	B2F Meetings and Matchmaking
16.30 – 17.00	Closing Ceremony	
17.00	Tea and Departure	

DAY 1: Unlocking Opportunities and Building Connections

08.30 – 09.30	REGISTRATION & NETWORKING Welcome refreshments and networking for delegates, businesses, and officials.
09.30 – 10.15	OPENING CEREMONY Opening Remarks by Dr. Riina Kionka, the European Union Ambassador to Pakistan. Address on Global Gateway from Deputy Director General International Partnerships of the European Commission Myriam Ferran Keynote Address by his excellency, the Prime Minister of Pakistan, Shehbaz Sharif
10.15 – 10.45	OVERVIEW OF PAKISTAN’S Incentives for economic growth Presentation by Minister of Finance, Mr. Muhammad Aurangzeb, highlighting initiatives and incentives to attract investment and stimulate economic growth.
10.45 – 11.45	LAUNCH OF THE EU-PK BUSINESS NETWORK Official launch, with remarks by the EU Ambassador, Dr Riina Kionka Address from EBO General Secretary – Geraldine Smeets Presentation by the President of the EU-PK Business Network
11.45 – 12.10	Coffee Break
12.10 – 12.15	Lightning TED Talks: Big Ideas in 5 Minutes
12.15 – 13.15	Plenary Session 1: Global Gateway Unlocking Potential: Enhancing EU-Pakistan Economic Ties and Investment Through Innovative Policies and Financial Solutions SIFC representative Director EIB International Partnerships, Ms Thouraya Trikki and Representative of other EU Development Financial Institutions Representative Economic Affairs Division, Pakistan

13.15 – 14.30	<p>Networking Lunch / Visit of booths</p> <p>Showcase of priority sectors by Pakistani and European firms. Provincial booths highlight regional economic opportunities. Interactive discussions and elevator pitches.</p>
14.30 – 16.00	<p>Breakout Sessions – Round 1:</p> <p>Breakout 1: Sustainable Innovation: Bridging Pakistan’s Textile & Leather Industries with EU Partnerships for a Circular Future Breakout 2: Navigating New Frontiers: Enhancing EU-Pakistan Agricultural Collaboration for Sustainable Growth Breakout 3: B2G Dialogue: EU-Pakistan Economic Synergies & Roadmap of Needs (Only upon Invitation) <i>An exclusive Workshop for invited participants. High-level government officials and business leaders will engage in targeted discussions on specific challenges and opportunities, focusing on actionable solutions to support business growth and investment.</i></p>
16.00 – 16.25	<p>Networking Coffee Break</p>
16.25 – 16.30	<p>Lightning TED Talks: Big Ideas in 5 Minutes</p>
16.30 – 17.45	<p>Roundtable: Turning Barriers into Bridges: Sustainability for Growth!</p> <p>This session will provide expert insights into key EU legislation, including the Omnibus Package, CS3D, and CBAM. It will highlight how businesses can leverage these regulations to enhance their competitiveness rather than perceive them as obstacles.</p>
17.45 – 18.00	<p>Wrap-Up of Day 1</p> <p>Summary of key takeaways by the Forum Moderator.</p>
19.30 – 21.30	<p>Welcome and Networking Dinner: Celebrating EU-Pakistan Partnerships</p> <p>A chance to build stronger personal and professional connections</p>

DAY 2: Strategic Collaborations for Sustainable Growth

08.30 – 09.00	REGISTRATION & NETWORKING
09.00 – 11.00	<p>Executive Roundtable: Innovate, Invest, Inspire: Pioneering Sustainable Infrastructure for a Resilient Pakistan.</p> <p>Join us for an engaging strategic dialogue on PPPs, bridging EU and Pakistani businesses to drive infrastructure transformation. Our panel will provide actionable insights into EU-Pakistan collaboration in infrastructure, highlighting how EU expertise and investment can support PPP-driven projects that address challenges and foster economic growth.</p>
11.00 – 11.25	Coffee Break
11.25 – 11.30	Lightning TED Talks: Big Ideas in 5 Minutes
11.30 – 13.00	<p>Sector-Specific Breakout Sessions – Round 2</p> <p>Breakout 4: The Crossroads Advantage: Green and Blue Investments Driving Pakistan’s Rise as a Regional Trade and Investment Hub</p> <p>Breakout 5: Transforming Nations through Technology and Innovation: A Cross-Sector Approach to Growth Future in Pakistan</p>
13.00 – 14.00	Networking Lunch / Visit of Booths
14.30 – 15.45	<p>Interactive Session 1: B2B Meetings and Matchmaking Tailored one-on-one sessions between EU investors and Pakistani businesses.</p> <p>Interactive Session 2: B2F Meetings and Matchmaking Tailored one-on-one sessions between DFIs, Pakistani LFI, and SMEs</p>
16.30 – 17.00	<p>Closing Ceremony</p> <p>Closing remarks by the EU leadership and Pakistan’s Minister of Commerce, Jam Kamal Khan Signature Ceremony</p>
17.00	Tea and Departure