



#NATALIPRIZE

STANDING WITH BRAVE JOURNALISTS



RULES

The Lorenzo Natali Media Prize was launched in 1992 to recognise and celebrate excellence in journalism on the issues of inequality, poverty eradication, sustainable development, environment, biodiversity, climate action, digital (gap, connectivity, e-governance, entrepreneurship), jobs and employment, education and skills development, migration, healthcare (access, assistance), peace, democracy and human rights.

It was created by the European Commission, and named after Lorenzo Natali, a precursor to the international partnerships approach to global challenges impacting society.

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APPLICATION PERIOD

Apply via our [online form](#) between 15 February and 31 March 2022. 23:59 CET.

If you need to submit your application by e-mail, please email info@nataliprize.eu including:

- 1) Your submission (written article, video or audio broadcast - please consult the [Terms and Conditions](#))
- 2) [This form](#) with your information
- 3) The following declaration to authorise the processing of your personal data:

« I hereby give my consent to the processing of my personal data for the purposes of the organisation of the Lorenzo Natali Media Prize 2022 as described in the specific privacy statement available on the [DG INTPA website](#) which I have read and understood. I can freely withdraw my consent at any time by contacting the data controller. In that case, all processing operations that were based on my consent and took place before the withdrawal of consent remain valid. »

**Please note that without all this complete information,
we will not be able to process your personal data and your email application**

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THEMES AND CATEGORIES

Themes

The Lorenzo Natali Media Prize rewards excellent and courageous reporting on the issues of

- inequality,
- poverty eradication,
- sustainable development,
- environment, biodiversity, climate action,
- digital (gap, connectivity, e-governance, entrepreneurship),
- jobs and employment,
- education and skills development,
- migration,
- healthcare (access, assistance), and
- peace, democracy and human rights.

Categories

Applicants **must choose one of the three categories** when filling in the [online form](#).

The Prize is open to journalists in the following three categories:

- **Grand Prize:** brave reporting published by a media based in one of the European Union's partner countries.
- **Europe Prize:** published by a media based in the European Union (not including the United Kingdom).
- **Best Emerging Journalist Prize:** open to journalists under 30 at the time of publication whose reporting was published by a media based in the European Union (not including the United Kingdom) or in one of its partner countries.

The full list of eligible countries can be found [here](#).

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ELIGIBILITY

Publication period

Entries must have been published (an online version must be accessible) or broadcasted (radio or television with an online version accessible) between 10 March 2021 and 9 March 2022.

Language requirements

The Prize admits submissions in all languages accompanied by a translation in English, French, Spanish, German or Portuguese when these are not the original languages of the reporting. The entries in languages other than English, French, Spanish, German or Portuguese will only be evaluated on the basis of the translated texts.

Length

For text-based entries, the length limit is 2,300 words.
Video and audio entries can be up to 15 minutes long.

Geographic eligibility

The location of the media outlet where the reporting was published determines the geographic eligibility of your application. The outlet's office must be based in an eligible country. For example, reporting published in Reuters India is eligible, while reporting published in Reuters USA is not.

The full list of eligible countries is [here](#).

Author(s)

Submitted reporting can have one or several authors. The participants must be the authors and holders of the copyright and the moral rights of their work.

Plagiarism, which includes the unauthorised use of the language and thoughts of another author and the representation of them as one's own, will result in disqualification. Retrospective discovery of plagiarism will result in revocation of title of winners.

Previous winners

2021 winners cannot compete again for the 2022 Prize but are eligible for subsequent editions.

The Prize Secretariat reserves the right to disqualify any entry that contains hurtful, misleading, libellous or vulgar content, or that contains any material that could constitute or encourage conduct which would be considered a criminal offence, give rise to civil liability, or otherwise violate any national or international law.

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EVALUATION CRITERIA

4.1 Evaluation criteria for text-based entries

- **Relevance**

The main evaluation criteria will be the relevance of the reporting to the issues of:

- inequality,
- poverty eradication,
- sustainable development,
- environment, biodiversity, climate action,
- digital (gap, connectivity, e-governance, entrepreneurship),
- jobs and employment,
- education and skills development,
- migration,
- healthcare (access, assistance), and
- peace, democracy and human rights.

A zero score in the relevance area will disqualify the entry.

- **Reporting rigour (on a scale of 0 to 5)**

The entry demonstrates well-documented work based on a variety of sources. It is accurate and factual and/or supported by evidence and well-reasoned if it is an opinion piece.

- **Writing (on a scale of 0 to 5)**

Language, style, structure, clarity of language, original approach to the theme, reader's interest maintained.

- **Added value (on a scale of 0 to 5)**

The reporting unveils a topic with societal impact and uncovers an issue that helps build international partnerships for sustainable global change. The entry contributes to affect change or to shift an analytical perspective (the subject is significant, it provides a thoughtful analysis, it brings clarity).

4.2 Evaluation criteria for video or audio entries

- **Relevance**

The main evaluation criteria will be the relevance of the reporting to the issues of:

- inequality,
- poverty eradication,
- sustainable development,
- environment, biodiversity, climate action,
- digital (gap, connectivity, e-governance, entrepreneurship),
- jobs and employment,
- education and skills development,
- migration,
- healthcare (access, assistance), and
- peace, democracy and human rights.

A zero score in the relevance area will disqualify the entry.

- **Reporting rigour (on a scale of 0 to 5)**

The entry demonstrates well-documented work based on a variety of sources. It is accurate and factual and/or supported by evidence and well-reasoned if it is an opinion piece.

- **Editing & Recording (on a scale of 0 to 5)**

Language & neutrality, style, structure, clarity, quality of the image and picture/ audio track, dynamism (avoiding sensationalism). Added value of audio-visual material is clear. Innovative and appropriate use of recording techniques.

- **Added Value (on a scale of 0 to 5)**

The reporting unveils a topic with societal impact and uncovers an issue that helps build international partnerships for sustainable global change. The entry contributes to affect change or to shift an analytical perspective (the subject is significant, it provides a thoughtful analysis, it brings clarity).

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PRIZE

There will be up to three winners. Categories will not be awarded if quality is not met.

Each winner will receive 10,000€. The winner of the Best Emerging Journalist category will also be offered a work experience opportunity with a media partner.

The winners will be invited to participate in the Online Award Ceremony (date tbc).

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SELECTION PROCESS

The entries will go through a pre-selection phase carried out by five journalism schools. The top pre-selected entries will then be judged by an independent Grand Jury, composed of renowned names of the journalism community. More info on past members of the Grand Jury [here](#). The decision of the Grand Jury shall be final and irrevocable.

Winners will be announced at the Online Award Ceremony during the 2022 [European Development Days](#).

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COPYRIGHT

The European Commission has the right to reproduce and disseminate the awarded entries in its own publications, on its website and in other communications and promotional materials, including, but not limited to, publicity material for the Lorenzo Natali Media Prize.



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